

### Sector Skills Plan

2022/2023







## Sector Skills Plan 2022/2023

#### **Foreword**

COVID-19 brought fast-moving and unexpected impacts for which many existing crisis plans and teams were unprepared. But by learning the right lessons from the pandemic and building resilience for the next crisis, businesses have an opportunity to turn the COVID-19 disruption to their advantage.

The Global Crisis Survey 2021 identified three key lessons that businesses can adopt for long-term resilience:

- Plan and prepare for the next inevitable disruption by designating a crisis response team, designing a crisis response plan aligned to your strategy, goals and purpose, and building an integrated resilience program.
- Break down silos between resilience competencies and teams, and integrate them to coordinate the tactics, tools and technologies needed for an effective crisis response.
- Build organisational resilience by establishing high-level resilience governance, revisiting and rethinking your crisis management structure and response strategy, and fostering a culture of resilience.

The BANKSETA 2022 - 2023 Sector Skills Plan touches on the impact of COVID-19. The sector education and training authorities (SETAs) are required to submit a five (5) year sector skills plan (SSP). The key objective of the SSP is to identify the skills priority areas by investigating the economic and labour market performance of the sector and the extent of skills mismatches to identify scarce occupations and skills gaps in the banking and alternative banking sector. These, in turn, inform the PIVOTAL programmes to which the SETA allocates discretionary grants in an attempt to address and reduce the skills deficit. For skills development interventions to be effective, they must align with the skills demanded by the banking and alternative banking sector.

Skills planning underpinned by relevant research is imperative for the analysis and development of appropriate and relevant interventions to address identified skills priorities. The SSP provides the foundational information for decision making and informs the development of the strategic plan (SP) and annual performance plan (APP) to ensure that interventions addressing the needs as defined through an interrogation of national priorities and drivers of change are met.

BANKSETA has identified the following five strategic skills development focus priorities to which relevant projects are implemented and the sector skills needs are aligned in the SSP:

- Covid-19 Economic Reconstruction and Recovery Plan
- Technology, Digitisation and Innovation
- Compliance and Risk Management
- Management and Leadership Development
- Markets, Products and Services

In this SSP (2022-2023), skills planning strategies are aligned to the drivers influencing change in the banking sector, sectoral strategies and national priorities. The utilisation of technology in transforming the approaches taken to meet customer-centric needs are noted in this SSP to be re-shaping the political, economic, social and legislative landscape. The changing customer needs across global

markets proved to challenge the banks' creativity and innovation in the development of agile and relevant markets, products and services. For the sector to retain its market share, it must possess the skills necessary to offer products and services to both its local and global markets.

The information provided in the SSP is useful for constituent employers, sector partners and higher education training institutions including schools as it provides relevant information on the skills required by the banking and alternative banking sector, and on the national skills priorities of the government.

I am confident that BANKSETA will continue to conduct pertinent research and encourage collaboration amongst its social partners to support skills planning by creating innovative skills development interventions to meet sectoral needs and service level agreements with the Department of Higher Education, Science and Innovation.

Ms. Nosipho 'Mia' Makhanya

**Board Chairperson** 

#### **Acronyms**

APP	Annual Performance Plan			
BANKSETA	Banking Sector Education and Training Authority			
BASA	Banking Association South Africa			
BBBEE	Broad-based Black Economic Empowerment			
CBDA	Co-operative Banks Development Agency			
CFI	Co-operative Finance Institutions			
CIPC	Companies and Intellectual Property Commission			
DFI	Development Finance Institutions			
DHET	Department of Higher Education and Training			
ERRP	Economic Reconstruction and Recovery Plan			
FAIS	Financial Advisory and Intermediary Services			
FSCA	Financial Services Conduct Authority			
FSC	Financial Services Code			
HEI	Higher Education Institution			
HEMIS	Higher Education Management Information system			
GDP	Gross Domestic Product			
GDPR	General Data Protection Regulation			
IoB	Institute of Bankers			
IT	Information Technology			
MFSA	Micro Finance South Africa			
NACFISA	ational Association for Co-operative Financial Institutions of South Africa			
NASASA	lational Stokvel Association of South Africa			
NCR	National Credit Regulator			
NDP	National Development Plan			
NQF	National Qualifications Framework			
NSC	National Senior Certificate			
NSDS	National Skills Development Strategy			
NSDP	National Skills Development Plan			
PIVOTAL	Professional, vocational, technical and academic learning programmes			
PSD2	Revised Payment Service Directive			
RPA	Robotic Process Automation			
SAICA	South African Institute of Chartered Accountants			
SARB	South African Reserve Bank			
SASBO	South African Society of Bank Officials			
SETA	Sector Education and Training Authority			
SIC	Standard Industrial Classification			
SIPs	Strategic Integrated Projects			
SME	Small and micro enterprises			
SONA	State of the Nation Address			
SSP	Sector Skills Plan			
TVET	Technical, Vocational Education and Training			
UoT	University of Technology			
WSP	Workplace Skills Plan			

#### **Executive Summary**

The Coronavirus pandemic has reached almost every country in the world and its spread has left national economies and businesses counting the costs, as governments struggle with new lockdown measures to tackle the spread of the virus. South Africa has been severely affected across all sectors by the Covid-19 and as a result of that, it has started to map out its Covid-19 Economic Reconstruction and Recovery Plan.

The 2020 PwC Banking Survey observed that powerful forces are transforming the retail banking industry. Growth remains elusive, costs are proving hard to contain and return on equity (ROEs) remain stubbornly low. Regulation is impacting business models and economics. Technology is rapidly morphing from an expensive challenge into a potent enabler of both customer experience and effective operations. Non-traditional players are challenging the established order, leading with customer-centric innovation. New service providers are emerging. Customers are demanding ever-higher levels of service and value. Trust is at an all-time low. The emergence of COVID-19 that has spread throughout the world at an unprecedented speed has made the business challenges worse.

South Africa has a well-developed and pro-actively regulated banking system which compares favourably with those of developed economies. The South African banking sector has, as a result, attracted a lot of interest from abroad with a number of foreign banks establishing offices in the country and others acquiring stakes in major South African banks. The World Economic Forum Global Competitiveness Report (2018) states that South Africa ranks 67th globally—with a score of 60.8—and attains the second spot in sub-Saharan Africa. The South African banking sector, despite being a concentrated sector, is still very competitive and continues to diversify its products and broaden its services within the context of international best practice. With the growth of new entrants from both traditional and non-traditional banks (banking disruptors) into the banking space, competition for market share is expected to grow.

Currently, the South African banking sector is comprised of 18 registered banks, two mutual banks, 14 local branches of foreign banks, and 43 foreign banks with approved local representative offices. The alternative banking sector comprises over 10 development finance institutions (DFI), 4 co-operative banks, 25 registered co-operative finance institutions (CFI), a large number of credit providers, credit bureaus and debt counsellors registered with the National Credit Regulator (NCR), over 100 financial technology (Fintech) companies and over 800 000 stokvels operating throughout South Africa. The banking sector comprises all banks that are registered with the South African Reserve Bank while the alternative banking sector focuses primarily on lending and savings institutions that are both formal and informal at a micro-level. Although banks fulfil the latter function as well, more focus needs to be put on DFIs, co-operative banks, CFIs, credit providers, fintechs and informal saving schemes such as stokvels in how they contribute to South Africa's unique banking needs.

BANKSETA is mandated by the Department of Higher Education and Training (DHET) to prepare a five-year Sector Skills Plan for 2020-2025 highlighting the skills needs and priorities of the banking and alternative banking sector. The banking sector employers fall within two typologies: super-large corporate banks that provide employment to almost 96% of the sector and small, medium and micro enterprises each employing a handful of people. To ensure that all employers irrespective of their sizes are provided with an opportunity to access skills development, BANKSETA addresses skills needs of the sector by classifying the sector into the banking and alternative banking sub-sectors as well as into small, medium and large companies.

The SSP is structured in line with DHET SSP Framework. Chapter 1 provides an economic, employer and labour market profiles of the banking sector. Chapter 2 focuses on key skills change drivers

derived from an analysis of the drivers of change and national and sectoral priorities while chapter 3 addresses occupational shortages, skills gaps as well as the extent and nature of skills supply and the range of PIVOTAL programmes that the BANKSETA will implement. Chapter 4 provides an analysis of collaboration amongst social partners through partnerships and stakeholder engagements necessary for the successful implementation of programmes. Chapter 5 focuses on SETA monitoring and evaluation (M&E) and provides an analysis of M&E at BANKSETA. The chapter looks at the effectiveness, challenges and plans to strengthen M&E at BANKSETA. The final chapter explains the strategic skills priority actions that BANKSETA will implement to enhance skills development in the banking and alternative banking sector.

SECTOR PROFILE (Chapter 1): The sector profile is presented through an analysis of the scope of coverage of the banking and alternative banking sector, the key role-players that influence activities in the sector, the economic performance of the sector, the employer profile and the labour market profile. Although not formally dissected into sub-sectors, BANKSETA, in general, refers to the banking and alternative banking sub-sectors. The banking sub-sector comprises all those organisations that are registered with the SARB and are in possession of a banking licence. The alternative banking sub-sector comprises a range of DFIs, CFIs, micro-finance institutions and informal lending and savings organisations. With the integration of banking products, organisations can no longer be described by the product offerings as many of the organisations that fall within the banking sector now offer a range of cross-products.

The analysis of the role-players that influence activities in the sector provides an indication that some of them have regulatory control and hence ensure compliance like the SARB and Co-operative Banks Development Agency (CBDA) whilst others are support organisations like the Micro-finance South Africa (MFSA) which serves as the voice for micro-finance organisations. The labour market profile is based on statistics drawn from the WSPs submitted by employer organisations and further research undertaken by BANKSETA. The labour market profile provides an indication that the sector is balanced on gender and race, but not at all occupational levels especially in higher occupations. It is clear from the data provided that the sector also falls short in terms of the employment of people with disabilities.

KEY SKILLS CHANGE DRIVERS (Chapter 2): The chapter analyses key skills change drivers, national and sectoral strategies and plans. There are numerous factors impacting skills demand and supply such as COVID-19, technological developments, changing customer demands, new business processes, growth strategies, globalisation, political and economic uncertainty, and others. It is assumed that in understanding the change drivers that influence the sector, skills requirements to address these drivers of change will emerge. The five major skills change drivers this discussion will focus on are COVID-19, digitisation and technology; changing customer expectations; regulatory changes, risk and cyber-crime and disruptors in banking. The second aspect that informs skills issues is national policy frameworks and sectoral priorities.

BANKSETA aligns its skills development activities to eight key national strategies and plans: the National Skills Development Plan, the National Development Plan, the New Growth Path, the National Skills Accord, the Youth Employment Accord, Government's Economic Reconstruction and Recovery Plan, the Human Resource Development Strategy, the Open Learning Policy and White Paper on PSET. Sectoral strategies are also important for skills planning. The Financial Inclusion Strategy, Financial Services Code, National Credit Act and the SARB Regulatory Framework are important strategies impacting skills planning for the banking sector. The main drivers of transformation in the financial sector have been the Financial Sector Code and the Broad-Based Black Economic Empowerment Act. The data provided from both the drivers of change and the national and sectoral priorities provide a basis to develop five key skills change drivers that exist within the sector.

OCCUPATIONAL SHORTAGES AND SKILLS GAPS (Chapter 3): This chapter examines occupational shortages and skills gaps to inform the sectoral priority occupations (PIVOTAL programmes that the BANKSETA will prioritise). In examining occupational shortages and skills gaps, the analysis interrogates what occupations are hard-to-fill, and why these occupations are hard to fill. This is followed by an investigation into the major skills gaps that exist in the banking sector at the major occupational level. This chapter also analyses the extent and nature of skills supply from the schooling system, the TVET system, the HE system as well as the SETA environment. This covers the extent of occupational supply, the state of education and training provision and the problems that employers experience with the current labour market. The last section presents the PIVOTAL list of programmes that BANKSETA will implement to address both occupational shortages and skills gaps. The analysis looks at the methods that were used to identify occupations in the PIVOTAL list, to inform the interventions selected to address the occupational shortages, the consultative process followed to arrive at the listed occupations, the main findings that informed the PIVOTAL list and the order of priority of the occupations.

SETA PARTNERSHIPS (Chapter 4): This chapter investigates the current SETA partnerships and sets the tone for future partnerships to enhance skills development in the banking sector. BANKSETA has a range of partnerships and these are progressing well. Partnerships with employers continue to ensure that programme implementation and workplace learnings are in place. All partnerships with TVET, universities of technology (UoTs) and universities for both the provision of bursaries as well as workintegrated learning are defined in the signing of memoranda of agreements and partnerships signed between BANKSETA and these institutions. Engagements with universities and UoTs for the provision of research services have been formed. The formation of the collaborative research committee for all the SETAs initiated by BANKSETA is a significant step in SETAs collaborating on research projects that are beneficial to all sectors.

On 22 May 2019, the SETA Finance Cluster partnership was initiated. It includes:

- BANKSETA
- Media, Information, Communication and Technology (MICTSETA)
- Insurance Sector Education and Training Authority (InSETA)
- Finance and Accounting Services Sector Education and Training Authority (FASSET)

This partnership is exploring cross-sectoral programmes for the SETA Finance Cluster. The following are possible areas of cross-sectoral programmes:

- Using/creating an online (learning) platform
- Joint research programmes
- Jointly developing qualifications
- Have a programme covering common scarce skills
- Materials development
- Recognition of prior learning (RPL)

**SETA MONITORING AND EVALUATION (Chapter 5):** This chapter analyses the existence of effective M&E within SETAs. The chapter looks at the status of M&E within BANKSETA by focusing on the following critical questions:

- How does BANKSETA use M&E data to support research and planning?
- To what extent has BANKSETA addressed the previous financial year's strategic
- priorities
- What priorities were not achieved, if any, and why?
- The chapter also looks at the Plan of Actions for M&E focusing on the following questions:
- What mechanisms should be employed to address priorities that were not met in the previous financial year?
- What measures should be initiated to ensure that currently set priorities are achieved?

**SKILLS PRIORITY ACTIONS (Chapter 6):** This last chapter brings it all together by addressing the findings identified in each chapter and then explaining the identified skills priority actions to address these findings. The findings are clearly outlined per chapter and provide a good indication of the important areas that need to be addressed. BANKSETA has identified the following five skills priority actions:

- Covid-19 Economic Reconstruction and Recovery Plan
- Technology, Digitisation and Innovation
- Compliance and Risk Management
- Management and Leadership Development
- Markets, Products and Services

Mr Eubert Mashabane

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**Chief Executive Officer** 

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#### **Research Process and Methods**

In developing the SSP, BANKSETA utilises a range of research outputs drawn from both primary and secondary data collection methods. Primary data collection involves conducting research to source original data and information whilst secondary data collection, involves the use of available research and data. Although BANKSETA conducts research on a range of topics to inform skills planning, it also draws from a host of banking research carried out by both local and international research organisations specialising in banking research. The research utilised in the development of this SSP comprises both qualitative and quantitative methods. Qualitative research techniques have a wide variety of uses in relation to skills research while quantitative research is about statistics and measuring things.

Qualitative research is an important tool because it provides a strategic understanding of the relevant issues. For example, it can be used to understand the key change drivers of a sector and its outlook or to evaluate how effectively the training system is working and what improvements can be made or to identify strategies to ensure that the sector obtains the skills it needs. Although most people tend to think of a survey when they think of quantitative techniques, in fact, any statistical analysis of data constitutes quantitative research. Quantitative research techniques were used in analysing employer and labour market data. The WSP process is one method of collecting quantitative data. A number of other quantitative techniques can be used in relation to skills and labour market research. One that is frequently mentioned is "econometric modelling", which essentially means measuring mathematically the relationship between a number of variables. For sector skills planning, economic modelling is an important method used for labour market forecasting and to project historical trends into future skills planning.

#### **Primary Data Collection**

Primary quantitative research was conducted to obtain data for the following: employer profile, labour market profile, occupational shortages and skills gaps. Primary qualitative research was conducted to obtain data for the following: drivers of change, national and sectoral strategies and sector partnerships.

The research methods for primary research included surveys, questionnaires, interviews, focus groups and the collection of WSP data from employers. A survey of industry stakeholders was used to identify sector trends. A sample of employers was asked about anticipated skill needs/skill shortages, etc. This type of survey is most useful if it is conducted regularly so that trends can be identified, and its forecasting ability evaluated. Survey-based data collection using a structured questionnaire was also sent to all employers via e-mail consisting mainly of two closed questions, aimed at collecting data for the occupational shortages and skills gap research analysis. Although the questionnaire was sent to all registered employers, a small sample of respondents was expected. WSP data received provided a good indication of the employer profile of large and medium firms; unfortunately, small and micro firms do not submit their WSPs as expected. This limitation will be addressed by the carrying out of a full employer analysis in the near future.

Primary qualitative research was also conducted through interviewing a limited sample of people, face-to-face and using open-ended questionnaires. This was used for the research conducted on drivers of change and national and sectoral priorities.

Where primary data was collected, the population for the research comprised all employers falling within the scope of the banking sector. This comprised the large, medium and small companies. However, the respondents were mostly large and medium companies. With regards to WSP data, the number of respondents is fully representative of the sector. With regards to the Occupational shortages and skills gaps data, the response was mostly from large and medium companies. To ensure that data

is obtained for all sub-sectors, a stratified sampling method may be a better alternative to drawing a sample than targeting the full population however the sample drawn for all research undertaken for this Sector Skills Plan was not based on stratified sampling but on full population.

The primary data source and data sets analysed for the 2022/2023 SSP update comprised the following:

- Recent research is undertaken as per the approved Research Agenda for 2020-23
- Workplace Skills Plans submitted by employer organisations for 2021
- Data collected for the questions on occupational shortages and skills gaps provided by the DHET
- Skills levy data released by SARS

#### **Secondary Data Collection**

Secondary quantitative data was used for the following: Sector's contribution to the economy whilst secondary qualitative data was used for the following: Scope of the banking and alternative banking sector, Key role-players in the sector, Current performance of the sector and the extent and nature of skills supply.

The research method for the secondary data collection was limited to desktop research. The secondary data source includes data sets already developed by Statistics South Africa, Department of Labour, Department of Home Affairs and several research organisations. A range of research documents and annual data reports prepared by organisations that engage specifically in banking research such as PWC, Deloitte and the World Economic Forum, among others.

Desktop research is a form of secondary research and involves investigating data/research that already exists. It avoids "reinventing the wheel" and is relatively quick and inexpensive. It is therefore generally useful to start the research study with desktop research, to avoid embarking on (costly) primary research if the information already exists. However, the downside of desk research is that the research/data found may not exactly meet targeted needs.

Secondary data sources and data sets analysed for the 2020/2025 SSP and 2022 update comprised the following:

- Quarterly Labour Market Forecasts published by Stats SA
- Reports released by the SARB
- Higher Education Management Information system (HEMIS)
- Department of Higher Education and Training (2021): Statistics on Post-School Education and Training in South Africa (2020)
- Department of Home Affairs
- World Economic Forum
- Deloitte Report on Banking and Capital Markets Outlook (2021)
- South African Revenue Services

Data collection involved carrying out a range of research as listed below:

Topic	Study Design	Objectives of the Study	Data Collection tools	List of Data Sources	Timeframe	Sample
			Chapter 1:			
Scope of coverage of the banking and alternative banking sector	Qualitative	Determine the scope of coverage	Desktop analysis	SARS Standard Industrial Classification Codes	January-July 2021	None
Key role- players in the banking and alternative banking sector	Qualitative	Determine who are the key role- players	Desktop analysis		January-July 2021	None
Analysis of the economic performance of the banking and alternative banking sector	Quantitative and Qualitative	Determine how the sector is performing	Desktop analysis	South African Reserve Bank reports Statistics SA	January-July 2021	None
Analysis of the employer profile of the banking and alternative banking sector	Quantitative	Analyse the employer profile	WSP	BANKSETA WSP submissions South African Reserve Bank reports	May-July 2021	All employers who submitted WSP in 2020
Analysis of the labour market profile of the banking and alternative banking sector	Quantitative	Analyse the employee profile	WSP	BANKSETA WSP submissions South African Reserve Bank reports	May-July 2021	All employers who submitted WSP in 2020
			Chapter 2:			
Key drivers of change for the banking and alternative banking sector	Qualitative	To analyse drivers of change	Interviews and focus groups	Industry Bodies and Employers in the sector	January-May 2021	The big five banks

Topic	Study Design	Objectives of the Study	Data Collection tools	List of Data Sources	Timeframe	Sample
National and sectoral priorities impacting the banking and alternative banking sector	Qualitative	To analyse national and sectoral priorities	Interviews	South African strategies and policies, sectoral strategies	January-May 2021	The big five banks
			Chapter 3:			
Occupational shortages and skills gaps for the banking and alternative banking sector	Quantitative	Analyse hard to fill vacancies and skills gaps	Questionnaire	BANKSETA WSP submissions	January-June 2021	All employers who submitted WSP in 2020
Analysis of the skills supply pipeline for the banking and alternative banking sector	Qualitative and Quantitative	Analyse the extent and nature of skills supply	Desktop analysis	PSET Reports	January-June 2021	None
The effects of COVID-19 on skills in the banking and alternative banking sector	Qualitative/ Quantitative	To determine the skills needed in the banking and alternative banking sector in the wake of COVID-19	Desktop Research Questionnaire Survey	BANKSETA WSP submissions	March 2021 – June 2021	All employers who submitted WSP

Data for skills planning can always be improved. In the age of the internet, data sources are constantly growing. As BANKSETA continues to engage in research to improve skills planning for the banking and alternative banking sector, it strives to ensure that skills demand and supply are eventually synchronised for the benefit of the sector and South Africa's economy.



# CAREER PLANNING?

PURSUE A CAREER IN THE BANKING AND ALTERNATIVE BANKING SECTOR ...

The BANKSETA is committed to empowering the country's youth, through various youth development initiatives.

Anti-fraud Hotline: 0800 222 985

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#### **Chapter 1: Sector Profile**

#### 1.1 Introduction

This chapter presents the profile of the banking and alternative banking sector as a whole and its scope of coverage, its key role-players, its economic performance, its employer and labour market profile and how it has been evolving. This chapter gives an indication of the size and shape of the banking and alternative banking sector, thereby providing a concise understanding of the contribution of the sector to economic, employment and human capital development in South Africa.

The sources of the information used in this chapter were obtained from the WSP/ATR data submitted in 2021 by employers, the Quarterly Labour Force Survey (QLFS), Gross Domestic Product (GDP), Standard Industrial Classification (SIC) codes and others. The QLFS, the SIC codes and GDP reports are produced by Statistics South Africa.

#### 1.2 Scope of Coverage of the Banking Sector

The Banking sector forms part of the financial services sector and is classified by Statistics South Africa as part of the "financial and business services" industry. The financial services sector consists of all entities that manage money in some way or form. Generally, it consists of the following institutions: banks, insurers, asset managers, stock brokerages, credit unions, micro-financiers and any other private or public sector companies capable of extending credit or other financing activities. Financial services refers to the economic activities undertaken by such entities, which fundamentally encompass the access to funding/finance or the creation of wealth for consumption purposes or further economic productivity. Banking, savings, investment, insurance and financing assist individuals to consume, save, mitigate risk and accumulate credit while enabling companies to start-up, expand and improve competitiveness both locally and internationally. Financial services is therefore fundamental to economic development and growth.

The financial services sector may be categorised into three primary sub-sectors:

- Banking and credit services (banks, mutual banks, credit unions, microfinance institutions, etc.);
- Insurance (long-term and short-term insurers covering a variety of risks); and
- Investment and related services (exchanges, security broking companies, asset managers, etc.).

Banking constitutes a key component of the financial services system and the economy, as a whole. The banking system is a key driver of the South African economy as it facilitates the liquidity (amount of capital available for investment and spending) required by households and firms for consumption and future investment. The credit and loans extended by financial institutions to the economy imply that households do not have to save in order to make large purchases, while companies can also start hiring and making capital expenditure now, in anticipation of future demand and expansion. The banking sector can be separated into banking and non-banking services.

BANKSETA's mandate is limited to all employers who fall within the scope of standard industrial classification codes (SIC) listed in the table below.

**TABLE 1: SIC CODE CLASSIFICATION** 

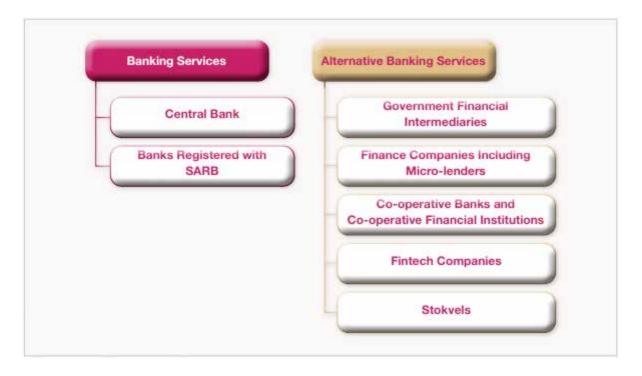
Code	Туре	Description
64110	Central Banking	This class includes:
		issuing and managing the country's currency,
		<ul> <li>monitoring and control of the money supply,</li> </ul>
		taking deposits that are used for clearance
		between financial institutions,
		supervising banking operations,
		<ul> <li>holding the country's international reserves,</li> </ul>
		acting as banker to the government.
64190	Other monetary intermediation	This class includes the receiving of deposits and/or close substitutes for deposits and extending of credit or lending funds. The granting of credit can take a variety of forms, such as loans, mortgages, credit cards, etc. These activities are generally carried out by monetary institutions other than central banks, such as:
		• banks,
		• savings banks,
		credit unions,
		<ul> <li>postal giro and postal savings bank activities,</li> </ul>
		<ul> <li>credit granting for house purchase by specialised deposit-taking institutions,</li> </ul>
		money order activities.
64200	Activities of holding companies	This class includes the activities of holding companies, i.e. units that hold the assets (owning controlling-levels of equity) of a group of subsidiary corporations and whose principal activity owns the group. The holding companies in this class do not provide any other service to the businesses in which the equity is held, i.e. they do not administer or manage other units.
64300	Trusts, funds and similar financial entities	This class includes legal entities organised to pool securities or other financial assets, without managing, on behalf of shareholders or beneficiaries. The portfolios are customised to achieve specific investment characteristics, such as diversification, risk, rate of return and price volatility. These entities earn interest, dividends and other property income, but have little or no employment and no revenue from the sale of services.
		This class includes:
		open-end investment funds,
		closed-end investment funds,
		<ul> <li>trusts, estates or agency accounts, administered on behalf of the beneficiaries under the terms of a trust agreement, will or agency agreement,</li> </ul>
		unit investment trust funds.
64910	Financial leasing	This class includes leasing where the term approximately covers the expected life of the asset and the lessee acquires substantially all the benefits of its use and takes all the risks associated with its ownership. The ownership of the asset may or may not eventually be transferred. Such leases cover all or virtually all costs including interest.

Code	Туре	Description
64920	Other credit granting	This class includes financial service activities primarily concerned with making loans by institutions not involved in monetary intermediation, where the granting of credit can take a variety of forms, such as loans, mortgages, credit cards etc., providing the following types of services:
		granting of consumer credit
		international trade financing
		provision of long-term finance to the industry by industrial banks
		money lending outside the banking system
		<ul> <li>credit granting for house purchase by specialised non-depository institutions</li> </ul>
		pawnshops and pawnbrokers.
64990	Other financial	This class includes:
	service activities, except insurance and pension funding activities, NEC	<ul> <li>other financial service activities primarily concerned with distributing funds other than by making loans including factoring activities, writing of swaps, options and other hedging arrangements and activities of viatical settlement companies</li> </ul>
		<ul> <li>own-account investment activities, such as by venture capital companies, investment clubs, etc.</li> </ul>

The monetary authority consists of the South African Reserve Bank which is the central bank of South Africa, governed in terms of the South African Reserve Bank Act 90 of 1989, as amended, and its subsidiary, the Corporation for Public Deposits, governed in terms of the Corporation for Public Deposits Act 46 of 1984.

For the purposes of implementing skills development interventions, BANKSETA adopts the following sub-sector categorisation within its scope of levy-paying employers according to SARS.

FIGURE 1: SUB-SECTORS IN BANKING



#### 1.2.1 Central Bank

In South Africa, the South African Reserve Bank (SARB) plays the role of the central bank. It fulfils both the functions of a monetary authority as well as a regulatory body. The central bank, among other things, issues banknotes and coin, conducts monetary policy, provides credit to banks, manages South Africa's foreign exchange reserves, supervises and regulates the banking sector, and acts as a lender of last resort to the banking system. The Corporation for Public Deposits accepts call deposits from the public sector and invests the funds in short-term money market instruments, including Treasury bills.

#### **1.2.2 Banks**

A bank is a public company (limited) registered as a bank in terms of the Banks Act 94 of 1990. The business of a bank is the solicitation and advertising for, and the acceptance of deposits from the general public on a regular basis and the utilisation of deposits accepted. Banks are classified as follows:

- South African Registered Banks: Locally Controlled
- South African Registered Banks: Foreign Controlled
- South African Registered Mutual Banks: A mutual bank is a juristic person that is registered as a mutual bank in terms of the Mutual Banks Act 124 of 1993.
- South African Branches of Foreign banks

The core banking services offered by most banks include:

- Retail banking services for individual clients in their personal capacity from the current accounts, credit cards, personal loans, home loans, vehicle finance and savings and investments
- Business banking services assist businesses with business current accounts, business credit cards, business loans, tailored products and services, business relationship management, small business support including mentorship and network outreach
- Corporate banking supports large-scale organisations both locally and abroad with a range of banking services

#### 1.2.3 Government Financial Intermediaries

This classification includes any subsidiary or entity under the ownership or control of public entities that are engaged in financial intermediation. This classification includes any subsidiary or entity under the ownership or control of the national, provincial or local government that is engaged in financial intermediation. For example, the Public Investment Corporation (PIC) invests funds on behalf of public sector entities, including the Government Employees Pension Fund (GEPF).

#### 1.2.4 Finance Companies including Micro-lenders

Finance companies are companies established in terms of the Companies Act 71 of 2008, with the specific purpose of obtaining funds in the form of loans, debentures or notes, and with the sole objective of lending or investing these funds again in the form of mortgage loans, hire-purchase and leasing finance. Microlenders (if incorporated) are included in this category.



#### 1.2.5 Co-Operative Banks and Co-operative Financial Institutions (CFIs):

Co-operative banks are member-owned banks based on the co-operative principles of voluntary and open membership, democratic member control, members' economic participation, autonomy and independence, education, information and training, co-operation between co-operatives and concern for the community. The Prudential Authority is responsible for the supervision of all registered co-operative banks, while the Cooperative Bank Development Agency (CBDA) is responsible for the training needs of the sector. The Cooperative Banks Act as amended by the Financial Services Regulatory Act 2017 provides that a "co-operative financial institution" means a co-operative that takes deposits and chooses to identify itself by use of the name Financial Cooperative, Financial Services Co-operative, Credit Union or Savings and Credit Co-operative.

#### 1.2.6 Fintech Companies

Financial technology companies are known as fintechs and use new technology and innovation with available resources in order to compete in the marketplace of traditional financial institutions and intermediaries in the delivery of financial services. Financial technology companies consist of both start-ups and established financial and technology companies trying to replace or enhance the usage of financial services.

#### 1.2.7 Stokvels and Savings Clubs

Exemption Notice No. 2173 allows informal member-based groups to pool funds and utilise the funds for the benefit of their members on the condition that a common bond exists between members within the group, relying on self-imposed regulation to protect the interests of their members. The focus of this exemption notice is on stokvels, CFIs, and employee savings clubs. Such deposit-taking institutions must be affiliated with the National Association of Cooperative Financial Institutions of South Africa (NACFISA) or the National Stokvel Association of South Africa (NASASA), being the self-regulating bodies of the deposit-taking financial institutions operating under this exemption notice.

#### 1.3 Key Role-players

Role-players in the banking sector fall into one of the following groups: regulatory, employers, associations, professional bodies and trade unions, as described in Table 2.

**TABLE 2: BANKING SECTOR ROLE-PLAYERS** 

Groups	Key Role-players	Role
Monetary Authority and Regulatory	South African Reserve Bank	SARB is the central bank of South Africa. It is an organ of state established by the SARB Act, and its mandate and independence are entrenched in the Constitution of the Republic of South Africa, 1996. In terms of its constitutional mandate, the bank is required to protect the value of the currency in the interest of balanced and sustainable economic growth in South Africa. Price stability is a critical element of the foundation of an economy, contributing to economic growth, development and employment creation. The achievement of price stability is defined by the government setting an inflation target that serves as a yardstick against which price stability is measured. The achievement of price stability is underpinned by the stability of the entire financial system. The data from SARB is used for skills planning. As a regulatory body, it also has a role to play in achieving the outcomes of NSDP.

Groups	Key Role-players	Role
Regulatory	Financial Services Conduct Authority (FSCA)	The FSCA is tasked with protecting financial customers through supervising market conduct. The compliance requirements mean that the sector needs constant training on current and new regulations.
		The FSCA also has a major role to play in achieving all the outcomes of the NSDP.
Regulatory	National Credit Regulator	The NCR is responsible for regulating the South African credit industry, including the registration of credit providers, credit bureaux and debt counsellors. It is responsible for enforcing compliance with the National Credit Act and is focused on developing an accessible credit market to meet and promote the needs of people who are marginalised, especially economically.
		The NCR is also responsible for consumer education. The NCR also has a major role to play in achieving all the outcomes of the NSDP.
Regulatory	Co-operative Banks Development Agency	The CBDA is responsible for the development and promotion of co-operative banking. This includes the training of co-operative banks and co-operative financial institutions. The CBDA contributes towards Outcome 4.6 (Skills development support for entrepreneurship and cooperative development) of the NSDP.
Associations - Banking	Banking Association of South Africa (BASA)	BASA is an industry body representing all registered banks in South Africa. It is the mandated representative of the sector and represents the industry through lobbying, engagement with stakeholders and political influence.
		BASA is the mandated representative of the banking sector and addresses industry issues through:
		Lobbying and advocacy
		Policy influence
		Guiding transformation in the sector
		<ul> <li>Acting as a catalyst for constructive and sustainable change in the sector</li> </ul>
		Research and development
		Engagement with critical stakeholders
		BASA as an industry body plays an important role in advancing the interests of the sector, including skills development. It also has a significant role to play in the achievement of all the NSDP outcomes.
Associations - Banking	South African Banking Risk Information Centre (SABRIC)	SABRIC is a not for profit company formed by the four major banks to assist the banking and cash-in-transit companies combat organised bank-related crimes. It serves as a financial crime risk information centre. The BANKSETA has partnered with SABRIC to develop cybersecurity occupational qualifications in the sector. The information shared by SABRIC helps shape the skills landscape in the cybersecurity space. It also has a significant role to play in the achievement of all the NSDP outcomes.

Groups	Key Role-players	Role
Alternative Banking - Associations	Micro-Finance South Africa	MFSA is a representative body of registered and legal microfinance credit providers in South Africa. MFSA represents almost 1700 microfinance offices registered with the NCR and the majority of significant service providers in the sector.
		MFSA as an industry body plays an important role in advancing the interests of the microfinance sector, including skills development. Its activities support all the NSDP outcomes.
Alternative Banking - Associations	NACFISA	NACFISA operates as a national representative body and support organisation for all CFIs in all nine provinces of South Africa. Their support includes the education and training of the employees of member organisations, which links directly to outcomes 3 and 6 of the NSDP
Alternative Banking - Associations	Development Microfinance Association (DMA)	A non-profit organisation that supports the development of micro-finance institutions in South Africa. The benefits to members include opportunities for joint training, cooperation and capacity building. This is also a direct contribution towards NSDP outcome 6.
Alternative Banking - Associations	National Stokvel Association of South Africa (NASASA)	NASASA represents the interests of the stokvels movement in South Africa. It represents a constituency of over 800 000 Stokvel groups consisting of over 11 million individuals, collecting roughly R50 billion annually. As an industry association, NASASA has a role to play in achieving all the NSDP outcomes.
Professional Bodies	Institute of Bankers South Africa (IOBSA)	IOBSA is the professional body for bankers and financial specialists. The IOBSA provides members with professional designations, networking, educational, training and information opportunities.
		As a professional body, the IOBSA's contribution is towards the attainment of the first four outcomes of the NSDP.
Trade Unions	SASBO, the Finance Union	SASBO is the trade union for the finance sector. The Finance Union represents employees in all the major banks and hence serves as the voice of labour within the finance sector. As an employees representative, it also has a major role to play in the attainment of all the NSDP outcomes.

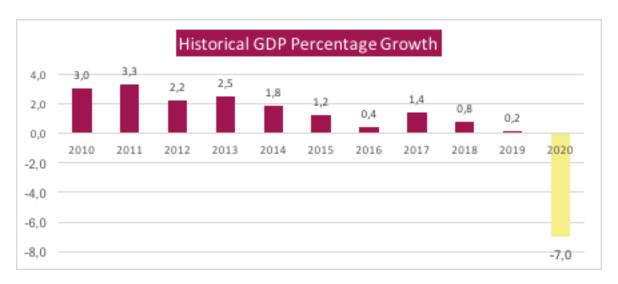
#### 1.4 Economic Performance

The South African economy grew by 6.3% in the fourth quarter of 2020. Despite this, the economy still contracted by 7% for the year. This is the biggest decline in known history. This was mainly due to the 51% decline experienced in quarter 2 after the government instituted a hard lockdown to curb the spread of COVID-19. The latest set of gross domestic product (GDP) figures released by Stats SA provides an overview of economic performance in 2020.

The biggest decline was observed in construction, with an overall decline of 20,3%, followed by transport and communication with a decline of 14,8%. The two sectors both contributed -2.0% to the overall decline in the GDP.

Agriculture and government were the only sectors with positive growth in 2020, growing by 13,1% and 0,7% respectively.

FIGURE 2: Historical yearly GDP Percentage Growth



Source: Statistics SA 2021

The banking and alternative banking is part of the finance sector, this sector shrunk by 4,4% in 2020 and contributed -0,9 of a percentage point to the overall decline. The finance sector continued to decline even when the majority of industries showed signs of recovery in the third and fourth quarters of 2020.

The economy is expected to rebound in 2021 and 2022 after the impact of COVID-19. The contraction of the economy in 2020 due to the lack of economic activity, has resulted in higher expected growth in 2021. South Africa is expected to grow by 3,3% in 2021, followed by a growth of 2,2% in 2022. The projected growth, though promising, it is still way below the average expected growth for emerging and developing markets of 6,3% and 5% for the two years respectively. The delay in the vaccination rollout which saw South Africa missing its March vaccination target continues to threaten the recovery of many sectors of the economy. This is due to the expected third wave of the virus which may force the government to place the country under another hard lockdown.

The banking sector is expected to continue to struggle in 2021. The bad debts will continue to rise as households and businesses continue to struggle with loan repayments due to stretched budgets. According to Moody's Report (March 2021), the bad debt is expected to grow beyond the 5% of the loan book reached in 2020 and reducing the profit margins for 2021 in the process.

#### 1.5 Employer Profile

In this section, we describe the number of businesses that are represented within the sector and its sub-sectors including an analysis of small, medium and large businesses. Because of the large number of unregistered employers, it is difficult to provide a full picture of the banking sector. The data provided is for those employers who are registered with BANKSETA.

According to the SARS Levy data, 764 companies pay skills levy to the BANKSETA. The analysis below is based on the companies that submitted their WSP data for 2021. BANKSETA received workplace skills plans from 415 companies made up of 302 small companies (both levy paying and non-levy paying), 41 medium companies and 72 large companies. It must be noted that even though Figure 3 below shows that the majority of employers (73%) are small companies, it is the large companies (17%) that employ most (96%) of the employees in the sector.

FIGURE 3: EMPLOYER DISTRIBUTION BY COMPANY SIZE

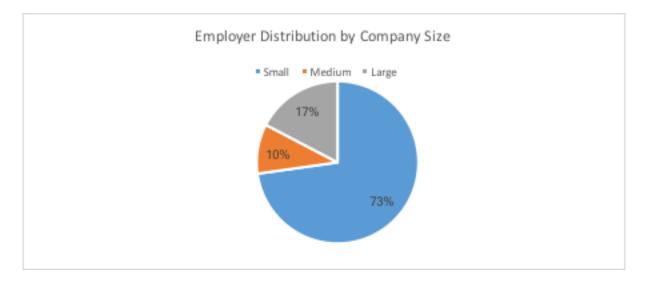
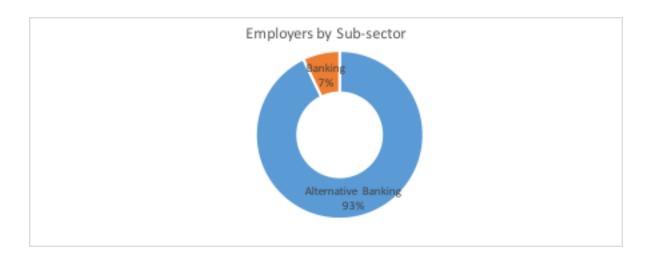


Figure 4 below shows the distribution of employers in banking and alternative banking sub-sectors. It is evident that the majority of employers are in the alternative banking sub-sector (an estimated 93% of the employers). This is mainly because alternative banking is dominated by a large number of small employers (levy payers and non-levy payers).

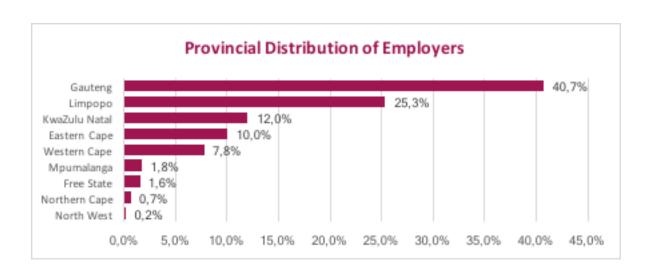
FIGURE 4: EMPLOYERS BY SUB-SECTOR



Source: BANKSETA WSP 2021

In terms of the geographic distribution of employers across the nine provinces, Figure 5 shows that most employers are based in Gauteng, which is 40,7% of the total employers, 25,3% are in Limpopo while 12% are based in KwaZulu-Natal and 10% is in the Eastern Cape. The province with the least number of employers is the North West, at 0.2% of employers.

FIGURE 5: PROVINCIAL DISTRIBUTION OF EMPLOYERS



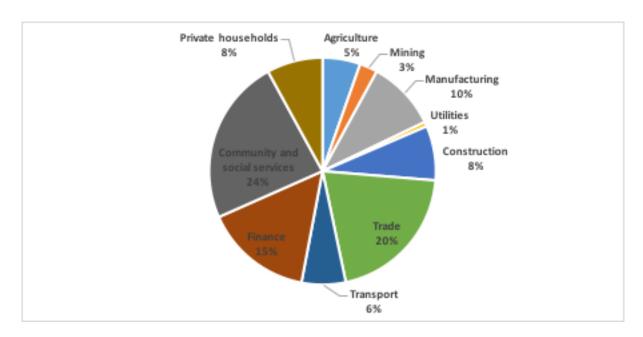
Source: BANKSETA WSP 2021

The proportion of employers in Limpopo grew from 21,3% in the last submission to 25,3%. KwaZulu Natal continues to grow in terms of the percentage of employers as it grew from to 12% in this round of WSP submissions. This increase together with a sharp decline in Eastern Cape has helped the province to become the third-largest in terms of employers.

#### 1.6 Labour Market Profile

In terms of employment on a national scale, the finance sector employed a total of 2,31 million employees as reported in the 2020 Q4 Quarterly Labour Force Survey (QLFS). The chart below shows that 15% were employed by the finance sector.

FIGURE 6: QLFS EMPLOYMENT DATA Q4: 2020

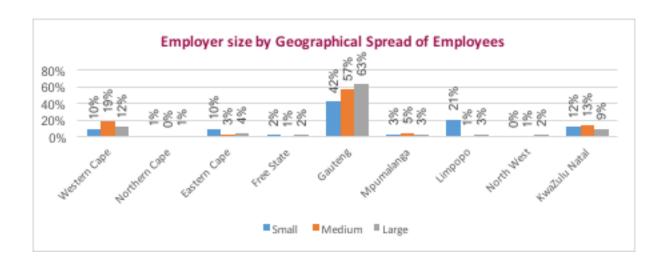


Source: Stats SA QLFS Q4 2020

Profiling of employment in the banking and alternative banking sector requires an analysis of the geographic spread of employees. The largest share of employees is in Gauteng. This is particularly true for large companies (63%), medium (57%) and small (42%) which generally would consist of a high concentration of employees in the head offices located in the large cities of Gauteng.

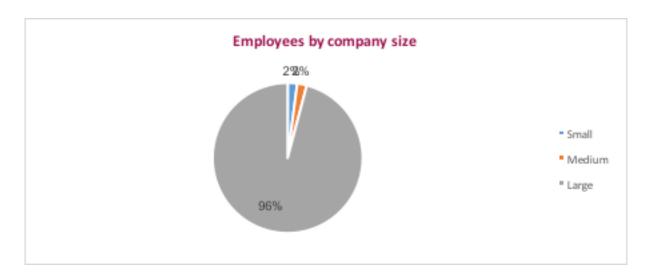
Other provinces representing significant shares of employees are the Western Cape and KwaZulu-Natal provinces, with branch offices most likely concentrated around the large cities of Cape Town and Durban respectively. It is clear that a more even geographic spread occurs for smaller enterprises, as these companies often do not have a number of branches, but rather operate as single office companies located close to the local customer base they serve. This is evidenced by the significant shares of employees reported for small companies located in Limpopo (21%). This may be attributed to the fact that BANKSETA has a regional office in Limpopo which made it easier for small companies to submit their WSPs. The 2020 WSP data shows that 12% of employees of small companies are located in KZN.

FIGURE 7: EMPLOYER SIZE BY THE GEOGRAPHICAL SPREAD OF EMPLOYEES



The workplace skills plans (WSP) data received for the year 2021 reflects that the sector currently employs about 196 350 and this shows an increase of 0,7% compared to 194 954 reportedly in 2020. Large employers employ more than 96% of the labour force. While medium and smaller companies employ only 4% combined.

FIGURE 8: EMPLOYEES BY COMPANY SIZES



Source: BANKSETA WSP 2021

Table 3 shows the profile of employees in the sector by gender and equity for the different employers. The table shows that about 55% of the employees are Africans, followed by Whites at 18% of the employees.

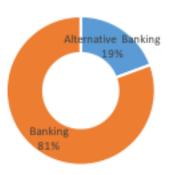
TABLE 3: EMPLOYMENT BY EMPLOYER COMPANY SIZE, EQUITY AND GENDER

Employer	Equity and Gender										Total
Size	MA	МС	MI	MW	МО	FA	FC	FI	FW	FO	
Small	799	105	175	356	7	1 705	244	219	415	11	4 036
Medium	588	201	267	460	128	1 165	396	313	444	69	4 031
Large	38 905	9 849	9 347	15 506	1 498	64 911	18 830	10 991	17 668	830	188 335
Total	40 292	10 155	9 789	16 322	1 633	67 781	19 470	11 523	18 527	910	196 402
%	20.5%	5.2%	5.0%	8.3%	0.8%	34.5%	9.9%	5.9%	9.4%	0.5%	100%

The information by sub-sector shows that although the majority of the employers are in alternative banking, while the banking sub-sector employs about 81% of the employees in the sector. This can be seen in Figure 9 below. This shows that the alternative banking sub-sector is only a fraction of the overall banking sector and employs about 37 000 people.

FIGURE 9: PROPORTION OF EMPLOYEES BY SUB-SECTOR

Proportion of Employees by Sub-sector



Source: BANKSETA WSP 2021

FIGURE 10: PROPORTION OF EMPLOYEES BY EMPLOYER COMPANY SIZE AND EQUITY

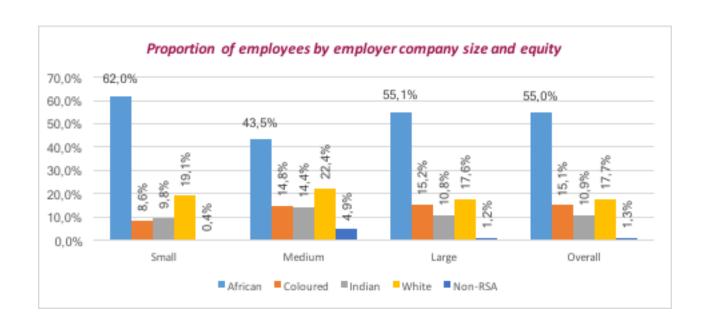
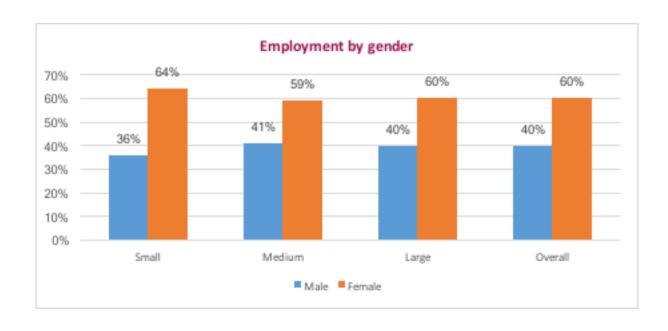


Figure 10 shows that large companies employ 55% Africans (males and females combined), while 15% is Coloured males and females, 11% Asian/Indian males and females, and 18% White males and females. The statistics show that smaller companies also showed a significant increase in the number of African employees, from 56% in 2020 to 62% in 2021 while the number of Whites employed by medium companies remained unchanged at 22%.

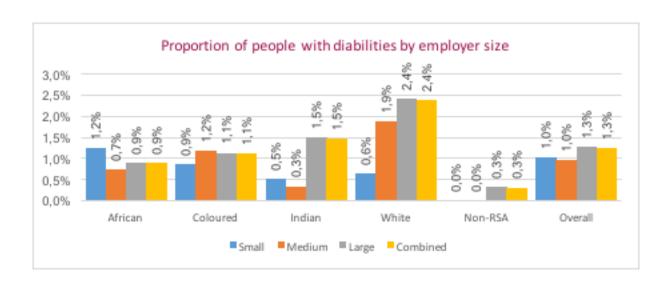
FIGURE 11: EMPLOYMENT BY GENDER



Source: BANKSETA WSP 2021

Small companies reported significant levels of transformation with 64% of people employed being females, while medium and large companies reported that 59% and 60% employed were females respectively. This brings the proportion of females employed by all companies to 60% and 40% males employed by all companies.

FIGURE 12: EMPLOYMENT OF PEOPLE WITH DISABILITIES BY COMPANY SIZE



Source: BANKSETA WSP 2021

Figure 12 depicts the employment status of people with disabilities by companies of different sizes. The figure for overall employed people living with disabilities stands at 1,3%. Small companies employ 1% of the people living with disabilities, followed by large companies which employ 1,3%. Medium companies also employ 1%. The data also shows that the proportion of employed White people living with disabilities is higher than the other groups (2,4%). This is also true for large companies. Africans with disabilities are employed in high proportions by small companies (1,2%).

#### 1.7 Employment by Occupational Group

An analysis of employment by broad occupational groups is reflected in Table 4. Approximately 66 334 (34%) employees are in clerical support and this is slightly lower than the 70 229 reported in 2020. Managers also comprise a large number of employees at approximately 42 868 (22%) and this is 11% higher than the 38 545 reported in 2020. The sector also employs a large number of professionals with a total of 41 665 (21%) that cuts across the racial groups. The statistics depict that 35 568 technicians and associate professionals are employed by the sector. The statistics show 7 967 are employed at services and sales workers and this demonstrates a slight increase compared to the 7 198 reported in 2020. The majority of people employed in the services and sales workers are African males and females. Please see Table 4 and Figure 13 on employment by occupational groups.

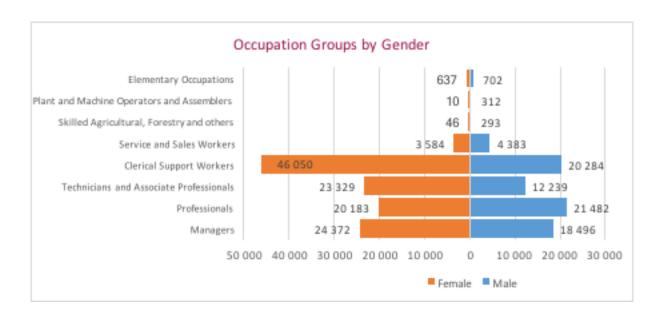
**TABLE 4: EMPLOYMENT BY OCCUPATIONAL GROUPS** 

Major OFO Groups			Gender		Total			
	African	Coloured	Indian	White	Non- RSA	Male	Female	
Managers	17 708	5 885	6 164	12 138	973	18 496	24 372	42 868
Professionals	17 942	5 060	6 274	11 283	1 106	21 482	20 183	41 665
Technicians and Associate Professionals	20 054	5 853	3 568	5 804	289	12 239	23 329	35 568
Clerical Support Workers	44 532	11 794	4 933	4 919	156	20 284	46 050	66 334
Service and Sales Workers	6 156	884	315	604	8	4 383	3 584	7 967
Skilled Agricultural, Forestry, Fishery, Craft and Related Trades Workers	210	51	26	50	2	293	46	339
Plant and Machine Operators and Assemblers	252	21	15	33	1	312	10	322
Elementary Occupations	1 219	77	17	18	8	702	637	1 339
Grand Total	108 073	29 625	21 312	34 849	2 543	78 191	118 211	196 402

Figure 13 illustrates the major occupational groups from a demographic perspective. Principle 3 of the National Development Plan (that is, advancing an equitable and integrated system) puts emphasis on contributing towards transformational and developmental imperatives such as gender, race, class, youth, disability and geography. The 2021 data depicts low levels of transformation that are still evident within the banking sector. The data indicates that across occupations, 55% are Africans, 18% are Whites, 15% Coloureds and 11% Indian/Asians are employed by the sector in 2021. For instance, the occupational category of managers depicts Africans at 41% while Whites are at 28% out of the entire occupation population of managers. Although this is quite an improvement compared to 2020, this still requires further attention considering that out of the 196 402 employed in the sector 108 073 is Africans.

There seems to be a significant shift in gender profile of employees at managerial level where the current figures show that about 57% of managers are females. This is an improvement of more than three percentage points compared to 54% achieved in 2020.

FIGURE 13: OCCUPATIONS GROUPS BY GENDER



Out of 118 211 (60%) women employed by the sector, only 20 884 (12%) women across racial groups are in managerial positions. Out of the 24 372 women in managerial positions, only 11 046 (45%) are African women, the other 55% cuts across the other races. This is concerning considering that 57% (67 781) of the women employed by the sector are African.

The data depicts that the sector employed 78 191 (40%) males out of 196 402 total population employed. The data also depicts that the sector employed 18 496 males across races in managerial positions. Out of 18 496 males in managerial positions only 6 662 (36%) African males are in managerial positions.

#### 1.7.1 Professionals

The data depicts that 12 457 (76%) of white males are managers or professionals in the entire banking sector. This means that out of the 12 457 of the entire white male population employed, only 3 865 are non-professional nor managers and about half of those fall under technician and associate professionals. The data depicts male Indian/Asians at 35% for professional, 23% male coloureds and 22% male African.

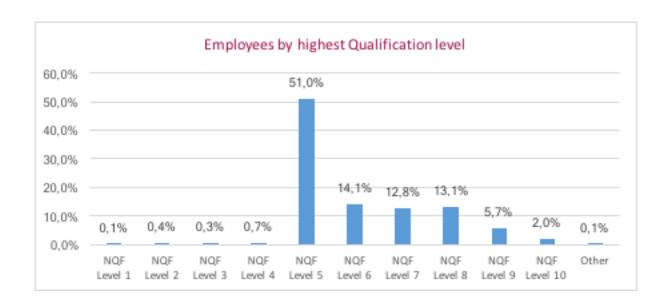
The entire female population in the professional category is 20 183 (10%) with 4 393 (27%) Whites, (9 258) Africans, 3 400 Indian/Asian and 2 773 (14%) Coloureds.

It is imperative that the BANKSETA encourages the skills development of these major groups to support the supply of skills in line with the demographic transformation targets laid down in the NSDP.

#### 1.8 Education Levels of Employees

The figure below shows the educational levels of the employees in the sector. The majority of employees have an NQF Level 5 qualification. This category includes people with higher certificates and advanced national (vocational) certificates. The number of employees with qualifications at NQF Level 4 and below stands at 1,2%. It is also interesting to notice that more than 48% of the employees have at least an NQF Level 6 qualification.

FIGURE 14: EMPLOYEES BY HIGHEST QUALIFICATION LEVEL



#### 1.9 Conclusion

In summary, the banking sub-sector comprises large organisations that possess a banking licence while the alternative banking sub-sector comprises some large, medium and smaller organisations. The banking sector profile shows that the alternative banking sub-sector is relatively small in terms of revenue generation and GDP contribution, but is an important component in the overarching financial services sector. As the sector is highly regulated, a substantial number of role-players exist to ensure compliance with both local and international banking regulations. Other role-players provide support services and represent smaller organisations.

The economic performance of the sector provides an indication of a strong, well-developed banking sector with local banks performing well on both the top 100 African Banking list as well as globally. This is largely due to a strong asset base. However, the banks have been exposed to downgrades in the past years. The employer and labour market profile provides key learnings on opportunities for skills development. In this chapter, we have also observed a significant change in the profile of the sector towards transformation based on the racial, gender profile of employees in managerial and professional positions within the sector.

Even though there was an expectation that COVID-19 would have huge negative effects on jobs in the banking sector, the latest WSP data reveals some marginal gains in the number of people employed in the sector. More extensive research to interrogate the issue may be necessary as job losses may still be in the pipeline.





# CAREERS IN THE BANKING AND ALTERNATIVE BANKING SECTOR

The BANKSETA is committed to empowering the country's youth, through various youth development initiatives which include learnerships, internships and career guidance workshops.

## CAREERS

ATM TECHNICIAN
BANK TELLER
BANK NOTE PROCESSOR
CALL CENTRE OPERATOR
CHIEF FINANCIAL OFFICER
FINANCIAL PLANNER
FOREIGN EXCHANGER OFFICER
INFRASTRUCTURE SECURITY SPECIALIST
INVESTMENT BANKER
PROJECT MANAGER
RISK SPECIALIST
TREASURY ANALYST
TREASURY DEALER

CHARTERED ACCOUNTANT
COMPLIANCE OFFICER
CREDIT MANAGER
LOAN OFFICER
DEBT ADVISOR
ENTERPRISE ARCHITECT
BOND ORIGINATOR
INTERNAL AUDITOR
IT BUSINESS SPECIALIST
MANAGEMENT ACCOUNTANT
RISK OFFICER
TALENT SPECIALIST
TRADE SETTLEMENT SPECIALIST
WEALTH MANAGER

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#### **Chapter 2: Key Skills Change Drivers**

#### 2.1 Introduction

This chapter focuses on examining the key skills change drivers that are driving change in the banking sector and that influence skills demand. The chapter is informed by interviews with critical role players in the sector and international banking sector studies. The key skills change drivers identified include COVID-19, digitalisation and technology, changing customer expectations, regulatory changes, risk and cyber-crime and disruptors in banking.

The major factors impacting skills demand and supply in the banking sector and their implications for skills planning are examined. Lastly, policy frameworks affecting skills demand and supply in the sector are identified.

#### 2.2 Change Drivers

The five major change drivers are COVID-19; digitalisation and technology; changing customer expectations; regulation, risk and cybercrime and disruptors in banking.

#### 2.2.1 COVID-19

#### 2.2.1.1 Effects on employers and employees

The challenges brought about by COVID-19 meant that the sector had to quickly adopt the technological plans that were considered somewhat still far in the future for South Africa. The technological plans that were planned for years ahead had to be implemented immediately with minimal testing. This was to ensure that clients continue to receive banking services while also minimising the risk that comes with direct contact with clients. Despite the fact that banking has been classified as an essential service under the lockdown regulations, the banks reported that more than 50% of their employees were working from home. The work from home continued even after the restrictions were eased towards the end of 2020. This shows how adaptive the banks have become during this pandemic.

Employers have realised that remote work has benefits for both the employer and employees. The benefits for employees include quality time with family, increased employee morale, savings on fuel and commuting time. As a result, employers in the banking sector have embraced this benefit and major banks are starting to look at a possibility of implementing a combination of remote work and office for their employees. Despite these benefits, employers also understand that there are households that may not be suitable for remote work and that employees that find themselves in this situation should also be catered for in the planning process.

Deloitte (2020) report on COVID-19 potential implications for banking and financial markets suggests the potential challenges that the banks may face during the pandemic. The table below summarises those challenges.



Table 5: Challenges facing banks during COVID-19

Topic/issue	Current and potential developments	Relevant questions	Actions banks and capital markets firms should consider
Branch/ATM operations	As the pandemic advances, some branches/offices may need to close temporarily, or employees may not want to come into work.  ATMs may need to remain open and have enough cash to dispense.	How can banks ensure operational consistency with branch/office operations if there are temporary closings or employee absences? How can branches sufficiently replenish cash for ATMs?	Consider reducing branch hours or, if possible, utilizing only drive-through operations.  Assess opportunities to deliver services solely through digital channels
Trade compliance	Many institutions already have traders working from home and remote offices, and some regulators such as the Financial Industry Regulatory Authority (FINRA) have temporarily waived rules in this regard. Meanwhile, the United Kingdom's Financial Conduct Authority (FCA) has stated that all firms are expected to meet their regulatory compliance obligations regarding trading orders transactions, timely entry of orders, using recorded lines, and giving staff access to compliance support	What flexibility might regulators grant that would enable traders to work from home? What systems/tools/support need to be provided to traders who may be forced to work from home?	Be in close contact with industry groups, such as the Securities Industry and Financial Markets Association (SIFMA), and regulators, such as the Commodities Futures Trading Commission (CFTC), National Futures Association, and the FCA, for information and updates on obtaining waivers. Work with vendors to set up alternate recording options.

The micro-finance subsector has experienced a lot of difficulties compared to the banking subsector. According to a survey conducted by TransUnion (2020), over 90% of businesses in this sector were struggling or have temporarily closed due to the effects of the pandemic. The other 10% were able to continue operating normally mainly because of the investment they have put towards business ICT infrastructure, working from home technology and marketing. The study further found that only 11% of the small businesses were using digital channels as their primary sales channel. The majority (85,7%) of these businesses are selling directly to the consumers who mostly are the low-income earners. The combination of this and the lockdown regulations meant that most of these businesses were unable to withstand the effects of the lockdown as their channels of sales were not accessible during this period.

The survey by TransUnion also shows that although the conditions are tough for the micro-finance sector all is not lost as over 54% of the businesses were positive about the prospects of recovery. Employers in this sector also show that they have started investing in work from home technology and are also trying to improve their IT infrastructure. They have also identified the need to attract new customers as they move forward into the future.

#### 2.2.1.2 Effects on customers

The lockdown regulations implemented by the government during the early stages of the pandemic which restricted movement meant that the desire for digital banking increased as customers needed to do their banking remotely. With the majority of their clients still relying on their mobile devices for access to the digital world, banks had to ensure that most of the services are made available on their Mobile Banking Apps.

The lockdown regulations also meant that the economic activities were reduced and this impacted negatively on the customers. This has also put pressure on the employers as more customers were unable to meet their debt obligations and loan origination declined as well. This affected the profit margins of the banks. The 2020 Banking Outlook Report by PwC shows that the combined headline earnings of the big four banks declined by 48,4% in 2020 compared to the previous year (declined to R43,6 billion in 2020).

The low-income earners who are the main customers of the micro-finance sector were the worst affected during the pandemic. International studies show that more than 50% of these consumers lost their income during this period compared to less than 30% in the other income groups.

The requirement of working from home also brought about its own challenges. The employees had to quickly adapt to the "home office" and become productive. This meant that employees needed to be equipped with newer skills and tools. Studies show that skills that are becoming more important include, digital literacy, strong oral and written communication, adaptability, time management and multitasking. The demand for technical skills in ICT and customer service remain high as employers scale up their businesses and adapt to the new normal.

#### 2.2.2 Digitalisation and Technology

The COVID-19 pandemic brought about a massive acceleration on digital transformation even though there is still a shortage of digital skills, so upskilling is essential. Digital upskilling will combat unemployment.

In the banking sector, digital banking entails the incorporation of new and developing technologies throughout the financial services sector to provide enhanced customer services and experiences effectively and efficiently. Digitisation in banking is driven by three major factors: technology push, customer experience and economic benefits. Customers' adaptation to the digital environment, forces banks to relook their products and services. Digital technology is rapidly influencing the way customers engage in banking activities.

'Digital' is a collective term that refers to an integrated and collaborative platform that allows consumers, suppliers and organisations to transact using various electronic devices or technologies. It brings together emerging technologies which include social media, cloud, analytics and mobile to provide a cost-effective and convenient distribution channel for consumers to use.

The use of technology to better interpret the complex and evolving needs of customers so as to better engage with them is an area that the banks are expected to continue to invest in with a view to strengthening their capabilities through smarter and deeper use of predictive data analytics and better harnessing the wealth of information that already exists within their systems.

Technological innovation is revolutionising the banking industry. There is no getting away from the fact that banks are under threat unless they can keep pace with technology. Some of these innovations are great for banks. Cloud computing, for example, can reduce costs and promote low-cost innovation. But



some advances disrupt banking in a big way, like crypto-currency, which skips banks in the payment process. The four technological advances that are changing the face of banking, for better or for worse are social media, mobile banking, cloud technology and crypto-currency.

Banks traditionally operated in silo channels, with different business areas operating independently of each other. The introduction of open banking and PSD2 will see a new way of banking emerge. It will allow the industry to innovate and enhance customer service, and help new entrants (fintechs) to gain a share of new financial products and services. Large banks have built their technology and data around individual products and channels, and are beholden to legacy systems. To overcome this, banks must invest in technological capabilities and incorporate the right architecture to respond quickly and drive an agile culture throughout the business. The figure below depicts Top 20 job roles that are increasing and decreasing across industries due to digitalisation and technology.

Table 6: Increasing and declining demand for jobs

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4	Increasing demand for these Jobs		Declining demand for these Jobs
1.	Data Analysts and Scientists	1.	Data Entry Clerks
2.	Al and Machine Learning Specialists	2.	Administrative and Executive Secretaries
3.	Big Data Specialists	3.	Accounting, Bookkeeping and Payroll Clerks
4.	Digital Marketing and Strategy Specialists	4.	Accountants and Auditors
5.	Process Automation Specialists	5.	Assembly and Factory Workers
6.	Business Development Professionals	6.	Business Services and Administration Managers
7.	Digital Transformation Specialists	7.	Client Information and Customer Service
8.	Information Security Analysts		Workers
9.	Software and Applications Developers	8.	General and Operations Managers
10.	Internet of Things Specialists	9.	Mechanics and Machinery Repairers
11.	Project Managers	10.	Material-Recording and Stock-Keeping
12.	Business Services and Administration Managers	11.	Financial Analysts
	Database and Network Professionals	12.	Postal Service Clerks
14.	Robotics Engineers	13.	Sales Rep., Wholesale and Manuf., Tech. and Sci.Products
15.	Strategic Advisors	14.	Relationship Managers
16.	Management and Organization Analysts	15.	Bank Tellers and Related Clerks
17.	FinTech Engineers	16.	Door-To-Door Sales, News and Street Vendors
18.	Mechanics and Machinery Repairers		Electronics and Telecoms Installers and
19.	Organizational Development Specialists		Repairers
20.	Risk Management Specialists Clerks	18.	Human Resources Specialists
		19.	Training and Development Specialists
		20.	Construction Laborers

Source: World Economic Forum, the future of jobs report (2020)

#### 2.2.2.1 Symphonic Enterprise

The 2019 Deloitte report on Banking and Financial Outlook states that banks' success in digital transformation will ultimately depend on how strategy, technology, and operations work together across domains. This collaboration is referred to as a "symphonic enterprise," where different technologies and solutions are seamlessly meshed to create maximum value. To achieve this, excelling at data management, modernising core infrastructure, embracing artificial intelligence (AI), and migrating to the public cloud should take precedence. But a key step in any of this digital transformation is getting a better handle on data to extract the greatest value from technology investments. No doubt many banks have established dedicated data management programs, but success up to this point seems modest at best. The data challenge becomes more daunting as data integrity increases in importance.

The 2020 PwC Banking Survey reveals that each bank needs to develop a clear strategy to deal with the transformation landscape. They need to decide whether to lead, to follow fast or to manage defensively; putting off change. They need to create agility and optionality, to adapt to rapid change and future uncertainty. Yet, whatever the chosen strategy, success will come from executing the right balance across six priorities. The 2020 PwC Banking Survey, with input from leading players worldwide on research into the macro-trends impacting banking and input from global banking executives, identified the following six priorities for retail banks:

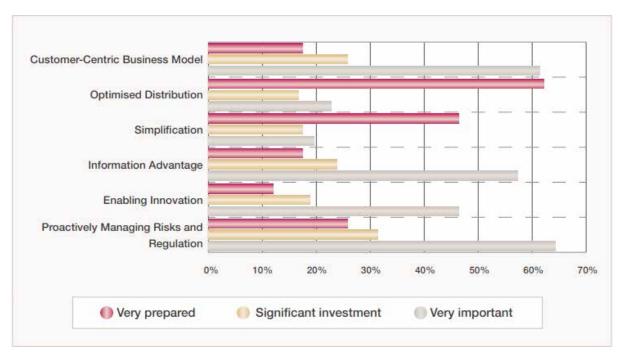
- Developing a customer-centric business model
- 2. Optimising distribution
- 3. Simplifying business and operating models
- 4. Obtaining an information advantage
- 5. Enabling innovation, and the capabilities required to foster it
- 6. Proactively managing risk, regulations and capital

Every bank needs to develop a view of the future landscape, and the uncertainties surrounding it. Every bank needs a clear view of its own unique strengths and challenges. And every bank needs to develop its posture against this evolving and uncertain future. Every bank needs a clear strategy. Yet, whatever the chosen strategy, it will involve executing a balance across these six priorities.

Banking executives agree that these priorities are very important, with each of them scoring between 4.3 and 4.5 (out of 5) in our survey. However, we found a striking gap between those ranking these priorities as 'Very important' (46%–64%) and those stating that they saw themselves as 'Very prepared' (11%–17%) and/or that they were making a 'Significant investment' (18%–25%) in these areas. Technological, organisational, talent and cost constraints were viewed as the greatest obstacles to success. Many banks have been investing in improving the overall customer experience, but although much has been written about the need to develop a more customer-centric business model, few (if any) have attempted the sort of wholesale transformation of their operating model which we believe necessary to win going forward.

The PwC Banking 2020 Survey also indicates a growing awareness, but a significant gap in preparedness. A total of 61% of bank executives say that a customer-centric business model is 'very important', and 75% of banks are making investments in this area (this pattern is consistent globally). Yet only 17% feel 'very prepared'. Please see Figure 15 on the six priorities and the significant gap between preparedness and importance.

FIGURE 15: SIX PRIORITIES: SIGNIFICANT GAP BETWEEN PREPAREDNESS AND IMPORTANCE



Source: The 2020 PwC Banking Survey

#### 2.2.3 Changing Customer Expectations

Banks today typically do not know their customers very well. Now, at the product level, many banks have invested significantly in customer analytics – plenty of credit card providers, for example, understand a customer's value potential, can track spending patterns and make targeted offers. Yet, many still send customers multiple product offers in the hope that something will stick. And few can analyse a customer's deposit account, see that his salary deposit has increased, and send a note congratulating the customer on his or her promotion together with an offer of a premium card and a higher credit limit.

Banks struggle to join the dots internally and prepare bank-wide views of a customer relationship, let alone integrate external sources of data. And, as such, risk and credit decisions are typically taken at the product level, not at the customer level.

Many banks carry vast product sets, with subtle differences, frequently not appreciated by customers. This comes with a consequent cost in operations, technology, service and, at times, risk and regulatory challenges. Systems are not modular in design so that each variant adds to this complexity and cost. Legacy products no longer offered for sale, are rarely discontinued. And every bank customer has experienced the thrill of being passed from call-centre operator to call-centre operator in the vain hope that one of them can solve the problem, that is if they can figure out how to talk to a real person at all.

No wonder customers are frustrated and regulators are concerned about fair customer treatment. Yet, even as banks invest today to address these issues, the bar just keeps on rising. Customers are redefining their expectations, taking their cues from other industries that offer multichannel access, product simplicity, seamless integration and 'segment-of-one' targeting. They want convenience, personalisation, accessibility and ease of use. They want to feel like their bank is anticipating their needs, not bombarding them with product offerings. They want transparency and no surprises in terms of fees. Today's definition of first-class service, which most banks are a long way from delivering, is rapidly becoming a baseline expectation. And banks know that better customer experience leads to greater loyalty, advocacy and revenues.

The winners of the future will need to develop a much deeper, holistic understanding of their customers. They will need to acquire, integrate and analyse multiple sources of internal and external data. They will be able to understand their customers' needs and be present with a relevant solution at the time of need. They will simplify their product sets. And they will redesign their core processes from a customer point of view.

Further, they will (re)answer the most fundamental questions of who are their target customers, what is their value proposition to those customers and what competitive advantages will distinguish them in the marketplace. A bank does not need to be all things to all people to succeed. Figure 16 depicts the areas of significance effort by the banks over the next five years in an attempt to understand customers and meet their needs.

Enhancing customer data collection Evaluating bank performance metrics and best practices from customer viewpoint Allowing for increased customer choice in configuring product 50% features, including pricing Using social media to monitor 48% customer preferences Conducting customer segmentation using a dedicated group that supports strategy development across Offering a mix of self-directed and personal interaction channels to customers Creating a flexible and agile product portfolio adapted to customer 88% segment Creating and filling an executive-level 15% Customer Strategy Officer position 0% 10% 20% 30% 40% 50% 60%

FIGURE 16: AREAS OF SIGNIFICANT EFFORT OVER THE NEXT 5 YEARS

Source: The 2020 PwC Banking Survey

#### 2.2.4 Regulatory Changes, Risk and Cybercrime

The 2019 Deloitte Report on Banking and Capital Markets Outlook states that there is a growing divergence in global regulatory standards. As countries look for ways to spur economic growth, many are increasingly showing a willingness to take a fragmented approach, bucking the previous trend of post-crisis synchronisation. With such a dynamic regulatory landscape, banks should buckle down and make compliance modernisation a priority, focusing particularly on making regulatory systems more efficient for business strategy. And, of course, throughout all compliance efforts, banks should prioritise soundness and safety. Regulatory divergence seems to be encouraging experimentation by fintechs and welcoming them to the fold. The OCC announced in July 2018 that it would begin accepting fintech bank charter applications. South Africa is also following the same path and the following regulatory bodies play a critical role in South Africa's regulatory system.

#### 2.2.4.1 South Africa's Regulatory Bodies

The South African Reserve Bank Please visit www.resbank.co.za	These were addressed later
Co-operative Banks Development Agency (CBDA) Please visit: www.gov.za/coopbank	on this chapter under "Policy Frameworks Affecting Skills
National Credit Regulator Please visit: www.ncr.org.za	Demand and Supply".
The Financial Sector Conduct Authority (FSCA) Please visit: www.fsca.co.za	

#### 2.2.5 Disruptors in Banking

More recently, competition has evolved from traditional competitors to fintech disruptors to "big tech" disruptors. These disruptors are revolutionising the banking experience for clients and, if traditional players do not respond, they will continue to capture more of the banking value chain. Many fintech players have found it difficult to scale up and are increasingly partnering with traditional banks. But "big tech" disruptors have both the financial muscle and ability to grow, presenting a greater threat to traditional banks that do not embrace change and innovation.

The 2019 Banking and Financial Outlook highlighted seven key disruptors in the banking and alternative banking sector, as depicted in Figure 17:

FIGURE 17: SEVEN KEY DISRUPTORS



#### 2.3 Implications for Skills Planning

The key skills change drivers have very serious implications for skills demand. Drivers of change mean that the skills demanded will also change. The implications are summarised in the table below.

**TABLE 7: IMPLICATIONS FOR SKILLS PLANNING** 

Key Skills Change Driver	Implications for Skills Development	Demanded Occupations/Skills
COVID-19	As remote work continues into the future, there will be an increase in demand for secure applications for virtual teams, information security and digital literacy	<ul><li>Cyber-security,</li><li>Applications developers</li><li>Time Management</li><li>Adaptability</li><li>Digital literacy</li></ul>
Digitisation and technology	Skills  There'll be both job/skills losses, and opportunities for upskilling and/or new jobs.	<ul><li>Analysts</li><li>IT systems architects</li></ul>
	Skills that will be in demand will be for high skills in computing technology.	<ul><li>Software developers</li><li>Network specialists</li><li>Data scientists and data</li></ul>
	Policy: Policy to support the development of appropriate and accredited digital short-courses; and support for a new suitable digitalisation tertiary degree.  To better inform policy through evidence-based research, it is recommended that the quantitative impact of digitalisation on occupations is determined, alongside qualitative multiple-criteria – such as investment in upskilling, retention of jobs etc.  To ensure the digitalisation of the banking sector	engineers  • Robotics engineers and technicians
	is a just transition, policy needs to recognise the inclusion of women. See Annexure 1	
Changing customer expectations	Focus on the appropriate ways to deal with customer queries and challenges	<ul><li>Relationship consultants</li><li>Sales and marketing manager</li></ul>
Regulatory changes, risk and cyber-crime	A greater focus on the new regulatory framework for prudential and conduct authorities, cybersecurity as a risk that all banks must address by ensuring they have the appropriate skills to manage these risks.	<ul> <li>Chief cybersecurity officers</li> <li>A range of occupations in cybersecurity</li> <li>Compliance officer</li> <li>Skills programmes for Basel IV</li> </ul>

Key Skills Change Driver	Implications for Skills Development	Demanded Occupations/Skills
Disruptors in	Agility skills and skills to develop a multi- disciplinary employee is important. It is also important to develop skills for the fintechs within the banking sector in order for them to provide effective service to the banks.	Complex problem solving
banking		Management of finance resource
		Service orientation
		Critical thinking
		<ul> <li>Judgement and decision making</li> </ul>
		<ul> <li>Management of personnel resource</li> </ul>
		<ul> <li>Management and leadership</li> </ul>
		Time Management
		System Analysis
		<ul> <li>Programming</li> </ul>

The change drivers listed above indicate that a change in the occupational landscape is emerging. Many new occupations with a strong technological flair like data management, data analytics and data scientists, are emerging in the sector. In addition, the soft skills required are changing to include skills like agility, innovation, creativity and problem-solving. Career fit seems to be the focus in terms of the skills needed in the banking sector where re-skilling and upskilling for new job roles is currently underway. The requirement of remote work and social distancing brought by COVID-19 meant that customers and employees spent more time at home and avoided visiting the banks and offices. This has helped accelerate the need for most of the technology relating to the 4IR and related skills.

#### 2.4 Policy Frameworks Affecting Skills Demand and Supply

BANKSETA aligns its skills development activities to eight key national strategies and plans: the National Skills Development Plan, the National Development Plan, the New Growth Path, the National Skills Accord, the Youth Employment Accord, the Human Resource Development Strategy, the Open Learning Policy and recently, the Economic Reconstruction and Recovery Plan. Sectoral strategies are also important for skills planning. The Financial Inclusion Strategy, Financial Services Code, National Credit Act and the SARB Regulatory Framework are important strategies impacting skills planning for the banking sector. The main drivers of transformation in the financial sector have been the FSC and the Broad-Based Black Economic Empowerment Act.

TABLE 8: POLICY FRAMEWORKS AFFECTING SKILLS DEMAND AND SUPPLY

Policy Frameworks Affecting Skills Demand and Supply	Skills Implications
The National Skills Development Plan: The National Skills Development Plan) is the	BANKSETA's current contribution to the NSDP includes the following:
·	The discretionary grant is allocated to contribute to the achievement of all eight goals of the NSDP.

### Policy Frameworks Affecting Skills Demand and Supply

#### The National Development Plan (NDP)

The NDP aims to eliminate poverty and reduce inequality by 2030. According to the plan, South Africa can realise these goals by drawing on the energies of its people, growing an inclusive economy, building capabilities, enhancing the capacity of the state, and promoting leadership and partnerships throughout society.

#### **New Growth Path**

The New Growth Path proposes strategies to deepen the domestic and regional market by growing employment, increasing incomes and undertaking other measures to improve equity and income distribution. If employment grows by five million jobs by 2020, over half of all working-age South Africans would have paid employment and narrow unemployment would drop by 10 percentage points.

#### **National Skills Accord**

This accord binds the social partners to objectives in areas of artisan training and training in other scarce skills, as well as the promotion of internships and the placement of graduates of TVET colleges, training colleges and universities of technology.

#### **Skills Implications**

BANKSETA's current contribution to the NDP includes the following:

- Learning programmes targeted at unemployed youth aimed at increasing employability of the youth on these programmes
- Alternative banking interventions specifically in micro-finance and co-operatives support poverty alleviation
- IT training interventions encourage the banking sector to create banking products that make use of high-speed broadband internet capabilities.
- The Africa expansion project should play a leading role in the development of the African continent, economic integration and human rights

BANKSETA's current contribution to the NGP includes the following:

- Funding for Masters and Doctoral students to support the growth of the knowledge economy.
- Supporting rural development and regional integration through the establishment of regional offices.

BANKSETA's current contribution to the National Skills Accord directly aligns to the eight key commitments designed to drive training and development:

- Expanding the level of training using existing facilities to the fullest
- Making internship and placement opportunities available within the workplace
- Setting guidelines of ratios of trainees; artisans as well as across the technical vocations, to improve the level of training
- Improving the funding of training and the use of funds available for training and incentives on companies to train
- Setting annual targets for training in state-owned enterprises
- Improving SETA governance and financial management as well as stakeholder involvement
- Aligning training to the New Growth Path and improve Sector Skills Plans.
- Improving the role and performance of colleges

Policy Frameworks Affecting Skills Demand and Supply	Skills Implications				
Youth Employment Accord  The parties to this Accord agreed to implement a	BANKSETA's current contribution to the Youth Employment Accord includes the following:				
coordinated youth employment strategy (YES) from 2013, aimed at bringing significantly larger numbers of	<ul> <li>Fund learnership programmes for unemployed individuals</li> </ul>				
young people into employment, using a combination of measures.	<ul> <li>Partner with employers to support youth development initiatives in a co-funded model</li> </ul>				
	Funding of internships				
Economic Reconstruction and Recovery Plan (ERRP)	The BANKSETA will fund those initiatives relevant to the sector that will be identified under the ERRP.				
The plan identifies priority sectors that will be vital for economic recovery after COVID-19.					
Skills Strategy to Support the Effective Implementation of the Economic Reconstruction and Recovery Plan	The BANKSETA will fund programmes to produce occupations relevant to the sector that will be identified under the ERRP.				
The skills strategy identifies the skills implications of ERRP and outlines the ways in which the PSET system will ensure skills required to implement this plan are available.					
<b>Human Resource Development Strategy</b>	BANKSETA's current contribution to the HRDS				
The HRD-SA is a 20-Year Strategic Framework that guides the development of human resources.	<ul> <li>All training interventions make every effort to align with equity targets</li> </ul>				
Open Learning Policy	BANKSETA's current contribution to the Open				
Open Learning enables many people to take advantage	Learning Policy includes the following:				
of cost-effective and meaningful, quality education and training opportunities throughout their lives.	<ul> <li>The implementation of an 'alternatives' delivery project with public higher education institutions</li> </ul>				
Financial Inclusion Strategy	BANKSETA's current contribution to the Financial				
Financial inclusion refers to a process that ensures the ease of access, availability and usage of the formal financial system for all members of an economy.	Inclusion Strategy is through the implementation of alternative banking programmes				
Financial Sector Conduct Authority Framework	There is a need for skills development in regulation,				
The Financial Sector Conduct Authority commits its participants to "actively promoting a transformed, vibrant, and the globally competitive financial sector that reflects the demographics of South Africa, and contributes to the establishment of an equitable society by effectively providing accessible financial services to black people and by directing investment into targeted sectors of the economy".	licensing, financial law and fund administration.				
National Credit Act	There is a need for skills development in credit				
The National Credit Act promotes and advances the social and economic welfare of South Africans, promote a fair, transparent, competitive, sustainable, responsible, efficient, effective and accessible credit market and industry, and to protect consumers	management.				

### Policy Frameworks Affecting Skills Demand and Supply

#### SARB Regulatory Framework

A strong regulatory system is key to the success of any financial hub. SARB has commenced with the implementation of a Twin Peaks framework for financial regulation. In line with global trends, the framework will establish two complementary regulators. The Prudential Authority, situated in the Reserve Bank, will be responsible for the safety and soundness of financial institutions, and the Financial Sector Conduct Authority, which has replaced the Financial Services Board, will be responsible for market conduct and securities regulation.

#### White Paper on Post School Education

It sets out a vision for:

A post-school system that can assist in building a fair, equitable, non-racial, non-sexist and democratic South Africa; a single, coordinated post-school education and training system; expanded access, improved quality and increased diversity of provision; a stronger and more cooperative relationship between education and training institutions and the workplace; a post-school education and training system that is responsive to the needs of individual citizens and of employers in both public and private sectors, as well as broader societal and developmental objectives.

#### **Skills Implications**

There is a need for skills development in regulation, risk and compliance.

Withsuchadynamicregulatorylandscape, banks should buckle down and make compliance modernisation a priority focusing particularly on making regulatory systems already in place more efficient for business strategy. And, of course, throughout all compliance efforts, banks should prioritise soundness and safety. Regulatory divergence seems to be encouraging experimentation by fitness and welcoming them to the fold.

The BANKSETA strives to align all its programmes to PSET vision and strategic objectives.

#### 2.5 Conclusion

The drivers of change are mostly related to digitisation and technological advancements. The five change drivers are digitisation and technology, changes in customer expectations, regulatory changes, risk and cybercrime, and political, economic and societal shifts, as well as the national and sectoral priorities.



The Banking Sector Education and Training Authority (BANKSETA) is an enabler of skills development and transformation in the broader banking and alternative banking sector and supports people development through partnerships, skills development, alleviating unemployment, creating a brighter future and enabling change.

Anti-fraud Hotline: 0800 222 985 www.bankseta.org.za





#### **Chapter 3: Occupational Shortages and Skills Gaps**

#### 3.1 Introduction

The occupational shortages and skills gaps are informed by interviews with critical role players in the sector, workplace skills plans and the DHET report on Post School Education and Training (PSET). While the previous chapters profiled the sector, the people employed within it, and the key skills change drivers, this chapter focuses primarily on understanding occupation shortages, skills gaps and occupational supply in the sector.

In examining occupational shortages and skills gaps, the research looks at what occupations are hard-to-fill, how many of these hard to fill occupations exist and why these occupations are hard to fill. The research also investigates the major skills gaps that exist in the banking sector at the major occupational level. This is followed by an exploration of the extent and nature of the skills supply. This covers the extent of occupational supply, the state of education and training provision and the supply problems that employers experience with the current labour market.

The last section presents the PIVOTAL list of programmes that BANKSETA will implement to address both occupational shortages, skills gaps and labour supply challenges. The research scrutinises the methods used to identify occupations in the PIVOTAL list, what informed the interventions selected to address the occupational shortages, what are the envisaged outcomes of the identified interventions, the consultative process that was followed to arrive at the listed occupations, the main findings that inform the PIVOTAL list and the order of priority of the occupations.

#### 3.2 Occupational Shortages and Skills Gaps

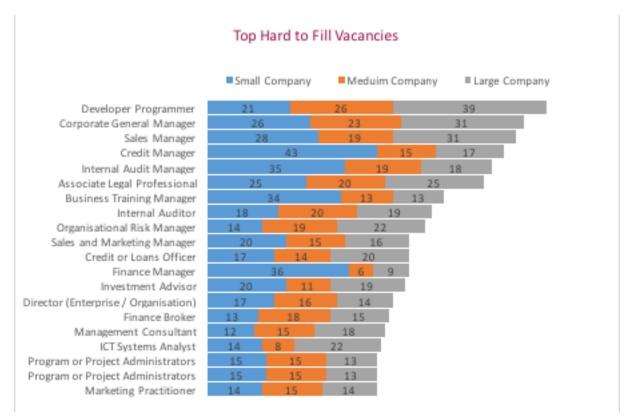
Occupational shortages occur when the demand for workers in specific occupations does not match the supply of workers who are qualified, experienced, available and willing to work; the demand for the skill outweighs the supply. Occupational shortages provide an indication of the skills mismatches that exist between skills demand and supply. Occupational shortages imply that there is a high turnover rate in these occupations as employers compete for the limited skill available by paying a higher salary than market-related, a high vacancy rate with vacancies difficult to fill exists for these occupations leaving the employer with a lack of skill to fulfil key functions important for organisational efficiency and productivity, and employers often import the skill required from abroad because the skill is crucial to their operations.

Occupational shortages also occur due to the dynamic nature of the skill required as a result of past growth in technology and product development. The skills produced by the supply channels are outdated and the skill demanded requires advanced knowledge and years of study or constant currency of training updates.

Hard-to-Fill-Vacancies (HTFVs) are defined as those that take longer than 12 months to fill with appropriately experienced and qualified candidates. Please see the list of HTFVs identified by small, medium and large companies in Figure 18. The 2021 WSP data depicts that all companies reported 2 625 HTFVs and out of those, large companies reported 938, medium 611 and small companies 1 076.



FIGURE 18: HTFV BY COMPANY SIZE AND OCCUPATION



Source: BANKSETA WSP 2021

The data in 2021 depicts that Developer Programmer was reported as the occupation where employers found it most difficult to fill positions, with as much as 86 of the HTFVs identified in 2021 by employers. This is followed by Corporate General Manager with 80 HTFVs, 26 for small companies and 31 for large. The top three HTFVs for small companies include Credit Managers, Finance Managers and Internal Audit Managers. The data shows that small employers found it hard to recruit individuals in the core areas of their business compared to large employers who struggled to acquire skills in support areas. For medium companies, the most prominent HTFVs were Developer Programmer (26), Corporate General Manager (23), Internal Auditor (20) and Associate Legal Professional (20).

Furthermore, information technology-related vacancies comprise a significant number of HTFVs. This may be attributed to the increased demand for digitalisation as a response to the demands of remote work. Again, the very nature of IT is project orientated, the demand is entirely dependent on the availability of projects.

The lack of relevant experience and education of candidates applying for vacancies remain the top two reasons for employers being unable to fill vacancies. The two top reasons account for 43% of the reasons given, with large companies sitting at 48%, medium companies at 29% and small companies at 48%. It is noted that equity considerations have a greater influence on the ability to fill vacancies in large companies (9%) than in the other size categories, while poor remuneration is a relatively more important factor for small companies (7%) in comparison to medium and large companies. Unsuitable job location is also of greater significance for large companies than in the other size categories, which may to some extent again reflect the proportionally higher concentration of large company employees in head office locations.

**TABLE 9: TOP HTFV BY OCCUPATION** 

OFO Code	Occuration		Legend for Reasons						
	Occupation	1	2	3	4	5	6	7	8
251203	Developer Programmer	15	22	24	9	3		13	
121901	Corporate General Manager	15	32	13	7			13	
122102	Sales Manager	26	44	2	4	1		1	
121103	Credit Manager	15	29	20	4	6		1	
121104	Internal Audit Manager	15	23	22	1	10	1		
341110	Associate Legal Professional	13	31	13				13	
121202	Business Training Manager	27	17	5	3	7		1	
242211	Internal Auditor	13	15	14	2			13	
242208	Organisational Risk Manager	14	20	7	1	13			
121101	Finance Manager	1	11	17	7	12		1	2
331201	Credit or Loans Officer	14	23	13	1				
122101	Sales and Marketing Manager		30	15	3	1		2	
241203	Investment Advisor	13	33	4					
112101	Director (Enterprise / Organisation)	13	24	4	2		2	2	
332402	Finance Broker	13	13	20					
242101	Management Consultant	13	15	15	1	1			
251101	ICT Systems Analyst	1	12	26	2	3			
243103	Marketing Practitioner	13	16	13	1				
441903	Program or Project Administrators	13	14	14	2				

#### **Legend for Reasons**

- 1. Equity Consideration
- 2. Lack of relevant experience
- 3. Lack of relevant qualifications
- 4. Other
- 5. Poor remuneration
- 6. Slow recruitment processes
- 7. Unsuitable job location
- 8. Unsuitable working hours

Source: BAKSETA WSP 2021

According to the SSP Framework, the term 'skills gap' refers to skills deficiencies in employees or lack of specific competencies by employees to undertake job tasks successfully to required industry standards. Skills gaps may arise due to lack of training, new job tasks, technological changes, or new production processes, to list a few. The term "top-up skills" also refers to skills gaps. It usually requires a short training intervention. Of equal importance to the level of productivity is the skills of employees. The identification of skills gaps provides an opportunity to improve the productive effectiveness of employees across the varying occupational levels within the organisation. In conducting this research, the generic skills as reflected in the Organising Framework for Occupations was used.

To further determine training and intervention requirements that could assist in developing a competent workforce that responds to the needs of the industry, an understanding of the specific skills gaps is important. WSP and ATR submitters were requested to identify the most important skills employees do not have, and which would enable employees to carry out the required job tasks proficiently.

The following table shows the top skills gaps by major OFO groupings. The most common skill gap is the job-specific (technical) skills across the major groupings.

TABLE 10: SKILLS GAPS BY MAJOR OFO GROUPINGS

Major Grouping	Skills Gaps	Main Reasons
	Technical (Job-specific)	Lack of relevant experience
Managers	Management and Leadership	Lack of relevant qualifications
	Learning Strategies	Limited resources in the market
	Technical (Job-specific)	Lack of relevant experience
Professionals	Advanced IT and Software	Lack of relevant qualifications
	Marketing and sales	Limited resources in the market
	Technical (Job-specific)	Lack of relevant experience
Technicians and Associate Professionals	Management of Finance Resource	Lack of relevant qualifications
Tolescionals	Project Management	Limited resources in the market
	Technical (Job-specific)	Lack of relevant experience
Clerical Support Workers	Management of Finance Resource	Lack of relevant qualifications
	Complex Problem Solving	Limited resources in the market
	Marketing and sales	Lack of relevant experience
Service and Sales Workers	Negotiation	Lack of relevant qualifications
	Persuasion	New Policies/Legislation
Skilled Agricultural, Forestry,	Technical (Job-specific)	Lack of relevant experience
Fishery, Craft and Related Trades	Project Management	Lack of relevant qualifications
Workers	Complex Problem Solving	Limited resources in the market
	Technical (Job-specific)	Lack of relevant experience
Plant and Machine Operators and Assemblers	Time Management	Lack of relevant qualifications
Addembierd	Service Orientation	New Technology
	Technical (Job-specific)	Lack of relevant experience
Elementary Occupations	Basic Computer (IT)	Lack of relevant qualifications
	Communication (oral and written)	New Technology

Source: BANKSETA WSP 2021

Table 11 shows the top occupations with skills gaps. The Bank Worker has emerged as the occupation with the most reported incidences of skills gaps.

**Table 11: Skills Gaps by Occupations** 

Occupation	Skills Gaps	Main Reasons		
	Technical (Job-specific)	Lack of relevant experience		
Bank Worker	System Analysis	Lack of relevant qualifications		
	Marketing and sales	Limited resources in the market		
	Management of Finance Resource	Lack of relevant experience		
Credit or Loans Officer	Complex Problem Solving	Lack of relevant qualifications		
	Technical (Job-specific)	Limited resources in the market		
	Advanced IT and Software	Lack of relevant experience		
ICT System Analyst	System Evaluation	Lack of relevant qualifications		
	Quality Control Analysis	Limited resources in the market		
	Technical (Job-specific)	Lack of relevant experience		
Finance Manager	Management of Finance Resource	Lack of relevant qualifications		
	Management and Leadership	Limited resources in the market		
	Advanced IT and Software	Lack of relevant experience		
Developer Programmer	System Analysis	Lack of relevant qualifications		
	System Evaluation	New Policies/Legislation		
	Technical (Job-specific)	Lack of relevant experience		
Organisational Risk Manager	Complex Problem Solving	Lack of relevant qualifications		
	Judgement and decision making	Limited resources in the market		
	Marketing and sales	Lack of relevant experience		
Marketing Practitioner	Technical (Job-specific)	Lack of relevant qualifications		
	Project Management	New Technology		
	Service Orientation	Lack of relevant experience		
General Clerk	Office administrator	Lack of relevant qualifications		
	Critical Thinking	New Technology		
	Technical (Job-specific)	Lack of relevant experience		
Programme or Project Manager	Complex Problem Solving	Lack of relevant qualifications		
	Project Management	New Technology		
	Financial and Accounting	Lack of relevant experience		
Investment Manager	Technical (Job-specific)	Lack of relevant qualifications		
	Critical Thinking	New Technology		

Source: BANKSETA WSP 2021

It is evident that a lack of relevant experience remains the largest influencing factor with respect to skills gaps experienced, as is the case for HTFVs. This is particularly true for larger companies, where more than half of the reasons cited for skills gaps were due to lack of experience. Slow recruitment processes as a reason for skills gaps are generally more relevant for medium and large companies, while lack of qualifications is marginally more critical in smaller companies than in their larger counterparts. It is noted that equity considerations are less important factors where skills gaps are concerned when compared to the reasons cited for HTFVs, while poor remuneration; slow recruitment processes; and unsuitable job locations play a larger role in skills gaps than is the case for HTFVs.

#### 3.3 Extent and Nature of Supply

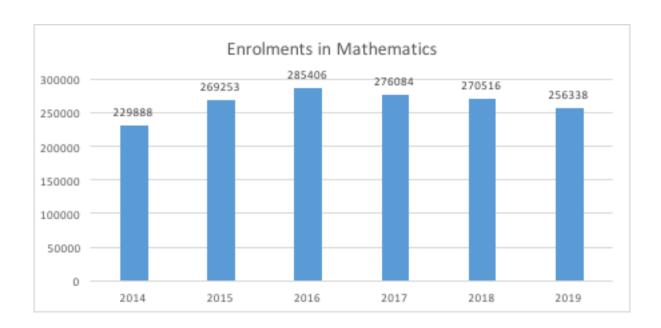
The root of unemployment is not only a lack of jobs; a key underlying issue is also the inadequately educated and experienced workforce which is the main challenge of post-school education and training.

The supply of skills to the banking sector comes from a myriad of sources from within the post-school education and training system and includes school leavers, TVET college graduates, HE graduates as well as SETA graduates. Labour supply from these educational systems could mean job seekers who possess only an academic qualification as in the case of school leavers and university graduates or academic qualifications with a short stint of workplace experiential learning as in the case of TVET Colleges and University of Technology graduates. SETA graduates in most instances follow the learnership mode of training delivery and graduate with a fair amount of workplace experiential learning.

The South African education system has marginally succeeded in creating a workforce with a high knowledge base as is evident in the graduate data available as provided by the Labour Market Intelligence Project (2018). The data provide an astounding indication that for every hundred learners who enter the schooling system, only thirty-seven pass matric and only four finally complete with a full complete university degree. A further examination indicates that when these individuals enter the skills supply pool, of a hundred job seekers only four will hold a complete degree, thirty-three will hold a matric certificate and sixty-three will hold some form of schooling. Within the banking environment where technology is driving employment patterns, these statistics are of serious concern as the sector seeks to employ highly skilled individuals. This is evident from the types of occupations that are in high demand as discussed in the previous section.

The basic education stream is quite significant as it provides throughput for all post-school education and training streams. School performance in Mathematics, Physical Science and Technology impacts the pipeline feeder for university studies in degrees for careers linked to banking. Poor performance in Mathematics, which is key for employment in the banking sector has been a cause for concern. As a starting point, the low percentage of 30% required for a pass mark is too low for learners to succeed in studying for a career in banking or information technology or any of the other occupations within the sector. The 2019 data from the Department of Basic Education indicates that there has also been a decline in enrolments for mathematics since 2017. Figure 19 shows Mathematics enrolments.

FIGURE 19: ENROLMENTS FOR MATHS AT SCHOOL



Source: NSC Examination Technical Report (2019)

The significant decline in the pass rate of mathematics from 58% in 2018 to 53,8% in 2020 compounded the problem. Mathematical skills are required for the majority of roles in the banking sector and poor performance by learners may exclude them from opportunities in the sector.

The Physical Science pass rates went down to 65,8% in 2020 and this is a decline compared to 75,5% reported in 2019. In 2020 the number of learners who wrote this subject increased from 164 478 to 174 310. This significant decline in the pass rate indicates that fewer learners are able to pursue studies relating to Data Science, Statistics, and other high-level technology skills. If the schooling system is to assist the economy to prepare for skills for the 4IR and 5IR, there is a cause for deep concern.

The Department of Basic Education hopes that with the establishment of the new Directorate for Mathematics, Science and Technology, there will be some improvement in learner participation and outcomes for mathematics. In respect of the overall pass rate, observers have expressed concern about the lowering of standards, i.e., the 30% pass mark. Observers have argued that the higher pass rate can be possibly linked to the lowered passing standards. Furthermore, it has been argued that learners are not adequately prepared for tertiary education and the labour market, and this often leads to some of them dropping out or lower graduate rates.

Upon achievement of a bachelor's degree pass in the NSC examination, learners can enrol for a bachelor's degree at any university in SA. The White paper on Post-School Education and Training (2013) states that South Africa still has a post-school education and training system that does not offer sufficient places to the many youth and adults seeking education and training.

It is not only the education and training system that has changed. The social and economic challenges facing South Africa have also changed. Today, national priorities are seen somewhat differently by the government compared to earlier years of democratic rule. The National Development Plan (NDP), the New Growth Path and other key policy documents of government have set out important strategies and priorities for development, with an emphasis on inclusive growth and employment generation. It is

essential that the post-school education and training system responds to these, especially with regard to expanding the pool of skills and knowledge available to the country; achievement of this goal will enable the expansion of the key economic focus areas and equip young people to obtain work.

The Higher education institutions (HEI) system consists of 26 public institutions and 131 private institutions. Table 9 below illustrates the number of students enrolled in public and private institutions in 2019.

**TABLE 12: TOTAL HEI DATA** 

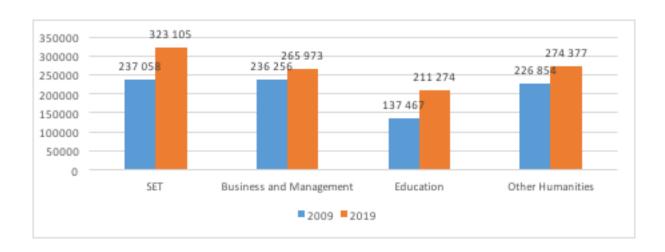
Category	Public HEI	Private HEI	Total
Number of Institutions	26	131	150
Number of students enrolled	1 074 912	208 978	1 283 890

Source: PSET Report (2021)

The common fields of study that offer a supply stream for the banking sector are Bachelor of Commerce; Bachelor of Science: Actuarial/Financial Mathematics; Bachelor of Business Administration; Bachelor of Science: Engineering/Applied Mathematics/Computer Science; Bachelor/Master of Law: Corporate Law; Bachelor of Accountancy. There are in some cases intakes from Bachelor of Arts: Psychology and Bachelor of Social Science: Human Resources. The bulk of the supply falls within the business and management streams. In recent years, the sector has demanded graduates with a qualification in Information Technology, Mathematics and Statistics, Data Analytics, Programming, and Engineering.

Many students currently enrolled in South Africa's tertiary institutions are studying subjects that support the need in business for Science, Technology, Engineering and Mathematics (STEM) as well as future-oriented skills. This is so appropriate as many organisations face the challenge of finding appropriately trained graduates with complex problem-solving skills, critical thinking, good judgement and decision-making, as well as cognitive flexibility. The figure below shows the number of students enrolled in public HEIs by major field of study.

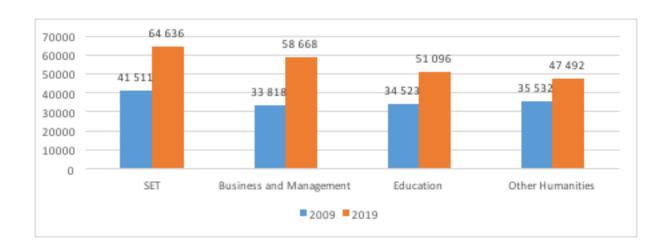
FIGURE 20: NUMBER OF STUDENTS ENROLLED IN PUBLIC HEIS BY MAJOR FIELD OF STUDY, 2009 and 2019



Source: PSET Report (2021)

Graduation rates in higher education institutions present a bleak picture with a substantive number of learners not completing their studies. Of the total enrolments in public higher education institutions, only 221 892 students successfully completed their degrees. Undergraduate certificates, diplomas and degrees comprise the bulk of graduates. Of these only 3 445 are doctoral degrees, the highest qualification awarded.

FIGURE 21: NUMBER OF GRADUATES FROM PUBLIC HEIS BY MAJOR FIELD OF STUDY, 2009 and 2019



Source: PSET Report (2021)

There has been a decline in the number of students enrolled in TVET colleges, with enrolment in TVET colleges reaching 673 490 in 2019.

BANKSETA implements a range of interventions that link to qualifications required by the banking sector. These qualifications are offered either through learnerships, bursaries, workplace-based learning or skills programmes. The beneficiaries for the BANKSETA programmes are listed in the table below.

**TABLE 13: PROGRAMMES FUNDED BY BANKSETA** 

Catagoni	BANKSETA Beneficiaries						
Category	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021		
Programmes for Employed	1 531	1 922	1 585	3 325	3 540		
Programmes for Unemployed	1 908	1 990	2 343	1 474	1 135		
Total	3 439	3 912	3 928	4799	4 675		

Source: BANKSETA 2020 Annual Performance Report

In 2018/19, BANKSETA through a combination of questionnaires, key informant interviews and focus group discussions, has identified the following challenges in the skills supply system. Even though this research has not been reviewed BANKSETA is of the view that the majority of these challenges still exist. On TVET colleges:

- TVET colleges have generally failed to align their learning programmes to the needs of banking and alternative banking employers;
- The colleges have capacity constraints in respect of suitably qualified lecturers, a situation that adversely affects the quality of learning particularly in skill areas of interest to banking and alternate banking such as Information and Communications Technology (ICT);

- The majority of the TVET colleges have limited capacity to develop ICT skills required by banking and alternative banking. While some institutions offer computer courses these are largely at National Certificate Vocational (NCV) level and very few offer information technology programmes at National Accredited Technical Education Diploma (NATED) level;
- There is a high failure rate for learners who enrol for the NCV computer skills programme;
- Due to lack of lecturers, computer laboratories and the high failure rate (as much as 75%) some institutions have discontinued the NCV computer skills programme;
- Out-dated curricula issues continue to hamper the quality of learning and thus further contribute to college graduates being ill-prepared for banking and alternate banking work environments;
- Recruitment barriers exist at banking and alternative banking institutions where TVET graduates
  are considered ill-prepared for the work environment. For example, the emphasis on a degree
  as the minimum entry requirement for some leading banks has effectively shut out college
  graduates from most employment opportunities in the sector;
- Lack of graduate tracking systems for colleges hampers feedback on where graduates are employed. As a result, colleges hardly get feedback from employers on the quality of their graduates or their employment status;
- Despite the existence of career guidance offices at virtually all colleges, to a large extent career guidance still remains an underdeveloped mandate;
- Poor quality of learning at TVET colleges has unfortunately affected the progression of students from colleges to university, thus impacting on the skills pipeline; and
- Furthermore, despite recognition of the importance of partnerships in the White Paper, colleges and the sector still need to implement solid initiatives to make this a reality.

#### On universities:

- Capacity constraints in respect of suitably qualified lecturers continue to hamper learning delivery;
- Universities generally offer more courses/programmes with a direct link to banking and alternate banking skill requirements. Despite this, there is a bias towards studying accounting, finance and business management than studying those programmes leading into skills demand areas such as ICT, data management and actuarial studies;
- University students view the need to create opportunities for WIL as an area of need;
- Some universities have well-developed relationships with industry partners, a development that
  ostensibly facilitates feedback on the quality of graduates produced as well as areas of skill
  demand:
- Universities lack tracking systems for their graduates and therefore do not have credible information on graduate employment status and skill areas in demand by the labour market;
- Failure/drop-out rates are problematic at universities. There is, therefore, need for more learner support programmes;

Banking and alternative banking employers view college graduates as theoretically ill-equipped and therefore not easy to train for the work environment. Banking and alternative banking employers also consider college graduates as patently lacking in communication skills and emotional intelligence. Some leading banks tend to focus on recruiting graduates from the 'top 5' universities. This disadvantages learners from universities that do not fall into this category, particularly previously disadvantaged universities. Banking and alternate banking employers view university graduates as generally well-grounded in theory and therefore trainable.

According to Van der Berg S. and Spaull N. (2020), about 14 to 57% of the schooling year will be lost in 2020 due to COVID-19 related school closures. These disruptions are expected to affect the throughput of leaners in general. This will also affect the pass rate of Mathematics and Physical Science, resulting in a decline in the supply of skills in the sector.

The traditional academic face-to-face delivery method for most higher education institutions (HEI) had to be abandoned in favour of online learning. Online learning also comes with its own challenges, for example students from rural and previously disadvantaged communities have no access to resources like devices, access to data and connectivity in their areas. This has made it difficult for some institutions to commence with online academic delivery.

The challenges brought about by COVID-19 also meant that some of the BANKSETA programmes had to be postponed to the next financial year. Planned work-based learning programmes (learnerships and internships) had to be halted as employers were not keen to take in learners. This meant that a provision had to be made for learners who were expected to complete their WBL programmes in 2020 to be accommodated in 2021.

#### 3.4 Sectoral Priority Occupations and Interventions List

To assist the BANKSETA in addressing the scarce skills occupations listed above, a list of PIVOTAL programmes are identified. The occupations in the PIVOTAL list are derived from the occupational shortage research and the skills planning data submitted in the WSP process. In addition, the DHET Occupations in High Demand was also consulted to determine if these skills are also of national importance.

As BANKSETA uses a demand-driven model for funding PIVOTAL programmes and leaves the choice of intervention to the discretion of the employer for the skills development of the employed, the interventions funded remain generic. The interventions are thus learnerships and bursaries (academic programmes) for employed and skills programmes for shorter interventions that lead to a qualification. For the unemployed learners, work-integrated learning and internships are added as intervention types.

Skills needs are not static and hence it is difficult to ascertain if the proposed interventions will address the scarce skill and eliminate it from the list completely. It is also important to note that the skills needs have been derived only for the sector. However, with the growth of disruptive competitors and the fact that some of these skills are required across sectors, the skills being addressed may indeed leave the sector. It is hoped that the interventions will address some of the scarce skills needs in the sector. It is unlikely that scarce skills will be completely addressed and will no longer exist. It is however hoped that addressing the scarce skill will in some way reduce the quantity of the skill that is imported by replacing it with the local hire.

One of the greatest challenges experienced is that often employers will indicate that the occupations they indicated do not fall within the top ten of the scarce skills and hence the PIVOTAL List (see Annexure: PIVOTAL List). The methodology used to generate the Skills Priority Occupations and Interventions list is summarised in the table below.

**TABLE 14: Skills Priority Occupations and Interventions LIST PROCESS** 

Method Used	PIVOTAL list process
WSP data analysis	Preliminary list
Consultation across employers	Validate Preliminary list:
	Circulated scarce skills and Skills Priority Occupations and Intervention list to all employers for feedback and comments
DHET validation of occupations in high demand	Consulted DHET Occupations in high demand to determine if these skills are also of national importance
PIVOTAL list validation Workshop	A validation workshop is also held with the sector to reach a consensus on the scarce and Skills Priority Occupations and Interventions list these form the basis for the allocation of funding in the Annual Performance Plan

To address this and to ensure consultation across all employers, the scarce skills and Skills Priority Occupations and Interventions lists are circulated to all employers for feedback and comments. A validation workshop is also held with the sector in order to reach a consensus on the scarce and Skills Priority Occupations and Interventions lists as these form the basis for the allocation of funding in the Annual Performance Plan.

Throughout the data collection and skills planning process, some key themes emerged. This resulted in the development of five key skills change drivers which further translates into the five priority areas that BANKSETA will focus on in the next few years. The Skills Priority Occupations and Interventions list is aligned with these focus areas.

The quantities in the Skills Priority Occupations and Interventions list were informed by data supplied by employers when submitting their WSPs for 2021 as well as research undertaken to determine occupational shortages and skills gaps. The Skills Priority Occupations and Interventions list is ranked in order of priority from a quantitative perspective. The occupations that have the largest quantity in terms of need were ranked higher than others. The list is approved by the BANKSETA Board (see Annexure 1: PIVOTAL List)

#### 3.5 Conclusion

In the demand-for-skills analysis, an investigation into vacancies, occupations that are hard to fill and skills that are imported, provided a strong case that various information technology skills are in demand. These are clearly linked to the drivers of change that emerged earlier in the document. The supply of skills is primarily from the higher education sector with very little scope for the employment of graduates from the TVET Sector. The supply pipeline will be highly affected by COVID-19 for the foreseeable future as the education and skills systems try to find new ways of delivering programmes while also adhering to COVID-19 regulations.

It is evident from the analysis conducted that there is a mismatch between the supply and the demand. BANKSETA plans to host interventions to encourage discussion between employers and Institutions of learning to understand the mismatch and to work towards tailoring programmes that will address the mismatch of skills demanded and supplied.



# WEGROW STRONGER

BANKSETA's investment in skills has played a significant role in reshaping the banking and alternative banking sector.

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#### **Chapter 4: BANKSETA Partnerships**

#### 4.1 Introduction

The purpose of this chapter is to analyse existing BANKSETA partnerships and to establish which new partnerships are planned for the year under review. A partnership is often defined as a collaborative relationship between entities to work towards a shared objective through a mutually agreed division of responsibilities. The chapter commences with an analysis of the existing partners that BANKSETA works with to ensure that it delivers its mandate to the banking and microfinance sector. Partnerships form a framework for working together to achieve a common goal. Existing partnerships provide either support to projects or serve as service delivery partners in projects. This chapter looks at the state of existing BANKSETA partnerships, institutions/organisations the BANKSETA is partnering with, the nature of each of the partnerships (term and duration), the objectives of each of the partnerships, the value each partnership is adding to the BANKSETA, reasons for successful partnerships and reasons for unsuccessful partnerships. The matrix below reflects existing partnerships, their nature, objectives, duration and value of the partnership.

#### 4.2 Existing partnerships

TABLE 15: EXISTING PARTNERSHIPS, THEIR NATURE, OBJECTIVES, DURATION AND VALUE OF THE PARTNERSHIP

Name of Partner	Nature of Partnership	Partnership Objectives	Duration
Banking Association South Africa	Strategic	To strengthen relations between the BANKSETA and the sector.	Ongoing
		To keep abreast of banking sector developments.	
South African Local Government Association (SALGA)	Strategic	To give effect to a collaborative partnership between the South African Local Government Association (SALGA) and the BANK SETA on the implementation of the rural development programme.	Three years
BANKSETA-Nelson Mandela University's (NMU) Department of Economics	Strategic	To provide a situational analysis of the co- operative financial institution's sector	Three years
		To provide an operational framework for the growth and sustainability of CFIs, and	
		To provide an understanding of the significance and role of social capital in the success of CFIs.	
National Economic Development and Labour Council (NEDLAC)- HWSETA	Strategic	To provide health and safety training for	One year
		workers to help mitigate the risk posed by COVID-19 in the workplace for the Banking and Alternative Banking Sector.	(January 2021 to March 2022)
Department of Basic	Strategic	For digital programmes in schools.	Ongoing
Education			From April 2020
SABRIC	Strategic	Development of cybersecurity occupations	Ongoing
		and curricula.	From April 2019

Name of Partner	Nature of Partnership	Partnership Objectives	Duration
MFSA	Strategic	To share BANKSETA initiatives and strategic projects with their membership base.	Ongoing
			From April 2018
CBDA and NACFISA	Strategic	Implementation of strategic interventions	Ongoing
		aligned with the development of CFIs and the governing boards of CFIs.	From April 2018
Professional Bodies:	Operational	To share BANKSETA initiatives and	Ongoing
• IRMSA	ee	strategic projects with their membership base.	From April 2018
<ul><li>SAICA</li><li>Compliance Institute</li></ul>		To use skills development initiatives to professionalise the sector.	
Actuarial Society		Partners with the relevant association to ensure our projects deliver the best	
• IOBSA		candidates and are successful.	
TVET Colleges (14)	Strategic	To support learners who completed their N6 level of study to gain their practical experience to obtain their national diplomas.	Ongoing
			From April 2018
		To assist the colleges to make links with employers in order for the learners to	
		obtain the requisite work experience to make them more employable.	
UoT (11)	Strategic	To build the skills pipeline to address	Ongoing
		scarce skills in the banking sector through different programmes.	From April 2018

In analysing the BANKSETA partnerships, it is important to acknowledge there are partnerships that are effective and those that are ineffective. The table below reflects the partnerships that are working, not working and the reasons why are they working or not working.

TABLE 16: THE PARTNERSHIPS THAT ARE WORKING, NOT WORKING AND THE REASONS WHY ARE THEY WORKING OR NOT WORKING

Name of Partner	Working/Not Working	Reasons
Banking Association South Africa	Working	More frequent meetings so that initiatives are more pro-active
SASBO, the Finance Union	Working	Clear terms of engagement for the partnership, effective communication between partners in the form of meetings and working sessions.
SABRIC	Working	Healthy working relationship.  Clear terms of engagement for the partnership, effective communication between partners in the form of meetings and working sessions.

Name of Partner	Working/Not Working	Reasons
Professional Bodies:	Working but needs improvement	More frequent meetings so that initiatives are more proactive.
• MFSA		Clear terms of engagement for the partnership, effective
• CBDA	provomon	communication between partners in the form of meetings and working sessions.
• NACFISA		working coccions.
• IRMSA		
• SAICA		
Compliance Institute		
<ul> <li>Actuarial Society</li> </ul>		
• IOBSA		
TVET Colleges	Working and very effective	Clear terms of engagement for the partnership, effective communication between partners in the form of meetings and working sessions.
UoT	Working and very effective	Clear terms of engagement for the partnership, effective communication between partners in the form of meetings and working sessions.
Other SETAs	Still at infancy	Still, need to be tested
Rhodes University	Working and very effective	Clear terms of reference for the partnership, effective communication between partners in the form of meetings and working sessions. Effective engagement on issues pertaining to the projects.

#### 4.3 New partnerships

In a dynamic environment, there is a constant need to form new partnerships. Based on the strategic focus for the forthcoming year, it is imperative that BANKSETA identifies new partnerships that will help in the delivery of new initiatives. The matrix reflects the proposed new partnerships, the gaps which each partnership will be addressing and proposed times for partnership set-up.

TABLE 17: PROPOSED NEW PARTNERSHIPS, GAPS THE PARTNERSHIPS WILL BE ADDRESSING AND PROPOSED TIMES FOR PARTNERSHIP SET-UP

Partner	What gaps will these partnerships be addressing?	Start Date
Financial Services Conduct Authority	This partnership will facilitate FAIS compliance in line with regulations for the banking sector.	November 2022
Research Institutions (Centre for Scientific and Industrial Research)	To strengthen the 4IR research for the banking and alternative banking sector.	November 2021
Rabo Partnerships BV. / World Bank/CBDA	To develop a comprehensive reform plan for the cooperative sector to make it viable, efficient and effective and to work with CBDA in its delivery of support to this sector.	November 2021
Fintech Africa	To strengthen the understanding of the effects of fintech on the banking sector.	November 2021
Compliance Institute of Southern Africa	To maintain, promote and strengthen best practice standards for the compliance profession by facilitating professional development and accreditation for its members.	November 2022
Partnerships with Universities	For cutting-edge research on banking and alternative banking sector.	Proposed

Partner	What gaps will these partnerships be addressing?	Start Date
Vodacom Foundation	For internet connectivity and 4th Industrial Revolution devices (support e-learning).	Proposed
MTN	For internet connectivity and 4th Industrial Revolution devices (support e-learning).	Proposed
Telkom	For internet connectivity and 4th Industrial Revolution devices (support e-learning).	Proposed
Cell C	For internet connectivity and 4th Industrial Revolution devices (support e-learning).	Proposed
Universities South Africa	For assessing the programmes for funding at various universities	Proposed
South African Public Colleges Organisation (SAPCO)	To strengthen work relationships and explore new programmes	Proposed
Department of Trade, Industry and Competition	For development and sustainability of BANKSETA rural development and entrepreneurship programmes.	Proposed
Department of Small Businesses	For development and sustainability of BANKSETA rural development and entrepreneurship programmes.	Proposed
Department of Higher Education, Science and Technology	For the review and implementation of the readiness of PSET system to cater for the demand for online education.	Proposed

#### 4.4 Most Successful Partnership Approach

Partnerships with industry role-players especially those with the public institutions of higher learning have worked well. Because these partnerships have quality assurance mechanisms in place, challenges are identified early and through the process of the collective agreement, problems are resolved. The BANKSETA successful partnerships are based on the lessons learnt listed below:

Lessons learnt from the BANKSETA successful partnerships

- Partnerships with written memorandum of agreements (MOA), as they provide a strong base on which many of the partnerships are cemented. In this way, roles and responsibilities are concisely outlined and this ensures the likelihood of success in a partnership. From the BANKSETA experience, this has worked well and BANKSETA ensures that most partnerships have these signed agreements.
- Clear Terms of Reference/Engagement (TOR/E): Partnerships with clear TOR/E make it easier for each partner to understand its roles and responsibilities.

#### 4.5 Conclusion

The BANKSETA has observed that there is an added value in working with other organisations. Partnerships for sustainable skills development between BANKSETA and the various role-players, seek to share risks, pool resources and talents and deliver benefits to skills development for the banking and financial services sector.

BANKSETA has current partnerships with a wide range of Institutions including TVET and HE Institutions. Many of these partnerships relate to service delivery agreements specific to internships, bursaries and work-integrated learning. Partnerships with professional and regulatory bodies help to strengthen delivery mandates and ensures that all relevant stakeholders participate in SETA-funded initiatives. The BANKSETA wants to strengthen its existing partnership mandate into Africa to allow sharing its experience and best practice models in skills development.



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#### Chapter 5: BANKSETA Monitoring and Evaluation (M&E)

#### 5.1 Introduction

This chapter focuses on monitoring and evaluation at BANKSETA, the background of M&E, purpose of M&E, and the legislative and policy framework underpinning M&E in PSET and SETAs. The chapter also looks at the priorities that were identified and subsequently incorporated into the strategy. Finally, the performance of BANKSETA against the set targets is reported on and the plan of action is mapped out for those not achieved.

#### 5.2 Background of M&E

The Department of Higher Education and Training Monitoring and Evaluation Framework (DHET-M&EF), Version: 07 February 2019, states that in response to growing national and international calls for greater transparency and accountability on the use of public funds to achieve results, the Department of Higher Education and Training (DHET) seeks to strengthen both its M&E systems as well as the utilisation of information from M&E in order to address those factors hindering service delivery and to seize opportunities for further growth and development. The DHET, National Skills Authority (NSA) and 21 Sector Education and Training Authorities (SETAs) took a deliberate decision to focus on the strengthening of monitoring and evaluation (M&E) for SETAs as they are required by several policy frameworks to have a M&E framework and to implement it. M&E is not just a technical activity, but deeply strategic and key for decision-making. M&E makes sure that processes are aligned with intentions.

#### 5.3 M&E at BANKSETA

At the moment, BANKSETA does not have a structured M&E Unit. Programme/project monitoring is done at the business unit level through project visits. The monitoring data that BANKSETA receives via monthly/quarterly reports is predominantly service provider collected and then endorsed by the business unit manager. This is very risky as the data quality and integrity may be compromised due to poor or non-existence of data validation methodologies within the business units.

BANKSETA's Project Management Office (PMO) is responsible for reporting. The PMO entirely depends on the data that comes from the different managers of business units. Considering that there are weak or non-existent data validation methodologies, this poses a huge risk to the reporting process by the PMO.

Evaluation: While evaluation is very critical for programme/project work, this important component of M&E is often omitted in programme development. It is important that BANKSETA considers at length programme development methodologies in order to address the following critical programme elements:

- Programme relevance;
- Programme effectiveness; and
- Efficiency in programme implementation methodologies.

The current approach to M&E has been guided by each Project Initiation Document (PID) plan given that the projects implementation strategy is multi-dimensional; it is not a one-size-fits-all. The majority of the projects are implemented via established partners who are training providers, established academic institutions and sector employers largely.

BANKSETA believes there is a strategic link to M&E in supporting research and planning as it informs decisions about what, where and how to improve the projects on an ongoing basis in order to meet stakeholders' expectations be it the funder, employers or beneficiaries. The following is how M&E is used by BANKSETA leadership:

- Review, verify and approve programme data and reports generated by the BANKSETA'S M&E system;
- Monitor project progress, individually and collectively, against project targets and the overall bank strategy for purposes of guiding the strategy's direction;
- Employ evidence-based, strategic direction on the BANKSETA Strategy;
- Review, approve and sign-off on all evidence-based communications, reports, data, or other data products that are produced by the BANKSETA and supplied to external stakeholders;
- Ensure that the M&E of the BANKSETA Strategy is adequately supported and financed; and
- Support the implementation of the M&E system of the BANKSETA Strategy, in order to foster a "culture of M&E" among staff and partners.

During the 2020/2021 financial year, the BANKSETA commissioned a track-and-trace study to assess the performance of learners and interns funded between 1 April 2016 and 31 March 2019.

#### The study determined:

- The destinations/transition of learners who have completed learnerships and internships;
- The factors associated with employment/unemployment;
- The intricacies and complexities of the articulation of qualifications into occupations;
- The type of employment secured by BANKSETA-funded learners; and
- The perceptions of employers on the value of learnerships and internships.
- The study has been completed and will be available on the BANKSETA website.

A second study commissioned during 2020/21 is the Impact of BANKSETA-funded programmes for the unemployed between 1 April 2016 and 31 March 2019. Its objectives were to:

- Assess the impact (both intended and unintended) of projects, measure its magnitude and determine the factors causing it.
- Improve the effectiveness of existing and future projects.
- Inform decisions on future programme design and implementation.
- This study too has been completed and will be available on the BANKSETA website.

#### 5.4 Previous Financial Year's Strategic Priorities and Achievement

The BANKSETA has identified the following five strategic skills development priorities in the 2020/2021 financial year SSP:

- Digitalisation and Technology
- 2. Risk & Compliance
- 3. Management & Leadership development
- 4. Markets, Products & services
- 5. Customer Centricity

All the BANKSETA identified priorities were translated into learning programmes with sub-programmes that are measured through specific target numbers. The SSP feeds into the SP which is implemented via the APP. The identified priorities were implemented under Programme 3 of the BANKSETA 2020/2021 APP. We are currently evaluating to what extent these were met on the APP. Table 17 below shows the BANKSETA priorities for which programmes were implemented in the APP and achievements.

TABLE 18: PRIORITIES ACHIEVED FOR 2019/2020 FINANCIAL YEAR

Strategic Objective	Target	Achieved	% Achieved
Workplace-based skills programmes for workers that address scarce and critical skills	6	3	50%
Access to occupationally directed programmes for unemployed youth through a range of interventions in order to enhance employability	13	7	54%
Capacity building interventions to public providers for increased scope of registered programmes and increased participation and graduation rates of learners	4	2	50%
Training and development support to Co-ops, SMEs, NGOs etc. in an effort to contribute to economic and employment growth	5	1	20%
Sectoral skills needs are researched, documented and communicated to stakeholders	7	6	86%
Total	35	19	58%

# 5.5 Plan of action

Key to our mitigation measures is the strengthening of M&E that will be accompanied by programme reflection sessions with the purpose to see what interventions could be implemented to improve on our work. Procurement and implementation of planned initiatives should be done earlier in the financial year so that they can be concluded on time. BANKSETA should consider streamlining the initiatives and rather do fewer with a bigger impact than too many that it struggles to implement.

The BANKSETA uses frequent programme reflection sessions where each project is analysed in detail to determine its strength and weaknesses. The reflection sessions provide an opportunity to tease each programme and this process is strengthened by the use of projects reports.

The BANKSETA also embarked on the improvement of project governance and operational efficiency and effectiveness through the use of projects reflection sessions.

# 5.6 Addressing the Challenges of M&E at BANKSETA

The BANKSETA is in a process of conducting an Organisational Development Study (OD) to review the organisational structure and benchmark the establishment, including but not limited to the following:

- Assess the current organizational structure in line with the organisational strategy;
- Identify options and make recommendations designed to improve the efficiency and effectiveness of the organisational structure;
- Benchmark the structure against comparable organisations and to identify best practices;
- Review and identify whether staffing levels are appropriate to meet workloads in each department;
- Conduct a detailed skills audit and design career pathing;
- Design a leadership and management style framework to support the newly designed structure;
- Review existing job competency profiles and design new job competency; profiles in line with the Investors in People (IIP) methodology.

It is envisaged that the OD study will make recommendations on the structure of the organization and will also determine where the M&E Department should be housed.

# 5.7 Conclusion

In this chapter, we unpacked the rationale for the M&E and the M&E status at BANKSETA. We also provided qualitative responses to the following questions:

- What is the BANKSETA's approach to monitoring and evaluation?
- How does BANKSETA use M&E data to support research and planning?
- To what extent has the SETA addressed the previous financial year's strategic priorities?
- What priorities were not achieved if any and why?
- What mechanisms should be employed to address priorities that were not achieved in the previous financial year?
- What measures should be initiated to ensure that currently set priorities are achieved?

We concluded the chapter by sharing the BANKSETA M&E initiatives.

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# **Chapter 6: Strategic Skills Priority Actions**

# 6.1 Introduction

This chapter consolidates and presents the findings from previous chapters and reflects on priority actions for the sector. The previous chapters provided the information and analysis and thus enable a response in the form of recommended actions that are realistic, consistent and achievable. This chapter provides a set of priority actions that form the basis for the development of the APP. Consideration is also given to national strategies and plans to thus ensure alignment with the government's priorities.

# 6.2 Findings from Previous Chapters

From Chapter 1, the following findings emerged:

- The SARB, FSCA and NCR are three core regulatory bodies that control the banking and non-banking sector and hence will have a pronounced influence on skills planning for the sector.
- The CBDA plays a vital role in the growth of co-operative banks and CFIs. To date, it seems
  that there are challenges as a very small number of co-op banks and CFIs meet regulatory
  requirements. Greater support is required to support the development of the co-operative
  banking sector.
- DFIs are important for the growth of the SME sector and providing financial support for economic development opportunities. In a weakening economy, their role is even more strategic and BANKSETA must continue to support this sub-sector.
- Micro-finance lenders must be supported to adhere to the NCA requirements.
- The growth of fintech companies positions them as important employer organisations in the future and their growth needs to be supported.
- The 2021 WSP submissions show a significant increase in the number of employees in the sector.
- The education level of employees is high with 48% of the employees at least NQF level 6.
- Most employers are based in Gauteng, followed by Limpopo and KwaZulu-Natal.
- Over 96% of the employees in the sector are employed by large companies.

From Chapter 2, the following findings emerged:

- The spread of COVID-19 has unprecedented effects on all sectors.
- Digitalisation, technology and innovation is having a major impact on the banking sector and the future skills needs
- The shift to incorporating digitisation and technology into product development and banking systems and processes will need a different type of skills set
- Understanding customer needs and expectations is becoming important in developing customercentric models.

- Banking staff needs to understand the new profile of the customer and respond appropriately.
- Ongoing regulatory requirements have an impact on the sector.
- Cybercrime has grown exponentially as a risk to banks and there is an increased demand for cybersecurity skills.
- An understanding of banking disruptors provides an opportunity to either partner and grow or alternatively compete with these new disruptors.
- The high number of unemployed youth makes the NDP key for skills planning for the, not in employment, education or training (NEET).
- The job drivers specified in the new growth path must be supported in the shifts to a knowledge economy.
- To support Economic Reconstruction and Recovery Plan, efforts must be made to grow the cooperative banking sector.

# From Chapter 3, the following findings emerged:

- An analysis of hard to fill vacancies in the banking sector indicates occupational shortages and
  the reasons for these vacancies. Of greatest significance to the sector skills plan is the list of
  occupations that are in high demand. These give an indication of the occupational shortages in
  the sector and the PIVOTAL programmes that should be implemented to address these hard to
  fill occupations. High unemployment, coupled with occupations that are hard to fill is an indication
  that the supply side does not produce the requisite skills that are in demand.
- The reported occupational shortages have largely been attributed to the low standard of education, in particular, the Mathematics, Physics and Information Technology subjects which are required for entry into a majority of positions in the banking industry.
- In respect of TVET colleges, it has been reported that there has been an underutilisation of these
  colleges for skills supply for the sector. A number of challenges are presented in this report and
  must be addressed to unblock the TVET system.

# From Chapter 4, the following findings emerged:

- BANKSETA engages in a range of partnerships with industry and higher education institutions and other entities to deliver on its mandate.
- Partnerships with higher education institutions are better managed because they are defined in a memorandum of agreement.
- Partnership with South African Local Government Association (SALGA) will bring about a special focus on Rural Development Programme
- BANKSETA-National Economic Development and Labour Council (NEDLAC)-HWSETA
- Partnerships with SETAs to engage in a collaboration to implement cross-sectoral interventions is imperative.

- A stronger relationship needs to be forged with regulatory bodies like SARB, FSCA, NCR, FIC due to regulatory requirements.
- Stronger partnerships need to be developed with employers for the sector's contribution to the financial sector codes.

From Chapter 5 the following findings emerged:

- · There is a strong need to develop and strengthen the M&E in the skills sector
- BANKSETA does not have a structured M&E unit.
- Programme/project monitoring is done at the business unit level through project visits.
- BANKSETA has a Project Management Office (PMO) that is responsible for reporting and the Unit finds itself inundated with M&E validation role.
- For reporting, the PMO entirely depends on the data that comes from the different managers of business units.
- · Programme evaluation needs to be part of programme development.
- BANKSETA is waiting for an OD Study to set up and determine where the M&E Unit should be housed.

# 6.3 Recommended Actions

BANKSETA has identified the following five strategic focus priorities to which relevant projects are implemented:

- Skills Priority Action 1: Covid-19 Economic Reconstruction and Recovery Plan
- Skills Priority Action 2: Technology, Digitalisation, Cybersecurity and Analytics
- Skills Priority Action 3: Risk Management and Compliance
- Skills Priority Action 4: Management, Professional and Leadership Development
- Skills Priority action 5: Core banking products/services

BANKSETA plans on implementing the following interventions to address the five priority actions above:

Skills Priority Action	BANKSETA Intervention
Skills Priority Action 1: Covid-19 Economic Reconstruction and Recovery Plan	<ul> <li>Introduce a three-year internship programme to support skills needed for ERRP</li> <li>Register employed and unemployed beneficiaries in a range of PIVOTAL programmes to meet the banking sector demand for ERRP</li> </ul>

# **Skills Priority Action**

Skills Priority Action 2: Technology, Digitalisation, Cybersecurity and Analytics

## **BANKSETA Intervention**

- A programme on digital literacy has been introduced from 2021 and it is a pilot that will be rolled out.
- Fund demand-driven Technology, Digitalisation, Cybersecurity and Analytics skills development initiatives that employers are not able to access through existing BANKSETA projects. This can be done through (WIL, Learnerships, TVETs, UoTs and PIVOTAL programmes)
- Register unemployed learners on a range of appropriate learnership programmes
- Register employed and unemployed beneficiaries in a range of PIVOTAL programmes to meet the banking sector demand
- Register unemployed youth on work readiness programmes, focusing on scarce occupations and skills gaps
- Register unemployed learners on a programme to improve pass results for grades 10, 11 and 12
- Assist TVET College learners to access work-integrated learning (WIL) opportunities through collaborations with TVETs
- Assist UoT learners to access work-integrated learning (WIL) opportunities through collaborations with UoTs
- Fund bursaries to university, and university of technology learners in scarce occupations and skills gaps
- Provide bursary funding support to NSFAS
- Provide funding to employers in order to upskill or re-skill workers whose positions have/will become redundant as a result of digitalisation
- Encourage and support small enterprises through funding scarce occupations and skills gaps
- Provide bursaries to SME businesses so that they develop the necessary business skills to sustain their business
- Encourage and support co-operatives by funding training in co-operative institutions and co-operative members
- Support skills development for South African banking leaders expanding into Africa
- Register learners for bursaries for PhD and post-doctoral studies and support the development of supervisors of post-graduate studies

Skills Priority Action	BANKSETA Intervention
Skills Priority Action 3: Risk Management and Compliance	<ul> <li>Fund demand-driven Risk Management and Compliance skills development initiatives that employers are not able to access through existing BANKSETA projects. This can be done through (WIL, Learnerships, TVETs, UoTs and PIVOTAL programmes)</li> </ul>
	<ul> <li>Register unemployed learners on a range of appropriate learnership programmes</li> </ul>
	<ul> <li>Register employed and unemployed beneficiaries in a range of PIVOTAL programmes to meet the banking sector demand</li> </ul>
	<ul> <li>Register unemployed youth on work readiness programmes, focusing on scarce occupations and skills gaps</li> </ul>
	<ul> <li>Register unemployed learners on a programme to improve pass results for grades 10, 11 and 12</li> </ul>
	<ul> <li>Assist TVET College learners to access work-integrated learning (WIL) opportunities through collaborations with TVETs</li> </ul>
	<ul> <li>Assist UoT learners to access work-integrated learning (WIL) opportunities through collaborations with UoTs</li> </ul>
	<ul> <li>Fund bursaries to university, and university of technology and professional body learners in scarce occupations and skills gaps</li> </ul>
	Provide bursary funding support to NSFAS
	<ul> <li>Provide funding to employers in order to upskill or re-skill workers whose positions have/will become redundant as a result of digitalization</li> </ul>
	<ul> <li>Encourage and support small enterprises through funding scarce occupations and skills gaps</li> </ul>
	<ul> <li>Provide bursaries to SME businesses so that they develop the necessary business skills to sustain their business</li> </ul>
	<ul> <li>Encourage and support co-operatives by funding training in co-operative institutions and co-operative members</li> </ul>
	<ul> <li>Register learners for bursaries for PhD and post-doctoral studies and support the development of supervisors of post-graduate studies</li> </ul>

# **Skills Priority Action BANKSETA Intervention** Fund demand-driven Management, Professional and Leadership **Skills Priority action 4:** Management, Professional Development skills development initiatives that employers are not able to and Leadership access through existing BANKSETA projects. This can be done through (WIL, Development Learnerships, TVETs, UoTs and PIVOTAL programmes) Register unemployed learners on a range of appropriate learnership programmes Register employed and unemployed beneficiaries in a range of PIVOTAL programmes to meet the banking sector demand Register unemployed youth on work readiness programmes, focusing on scarce occupations and skills gaps Register unemployed learners on a programme to improve pass results for grades 10, 11 and 12 Assist TVET college learners to access work-integrated learning (WIL) opportunities through collaborations with TVETs Assist UoT learners to access work-integrated learning (WIL) opportunities through collaborations with UoTs Fund bursaries to university, and university of technology and professional body learners in scarce occupations and skills gaps Provide bursary funding support to NSFAS Provide funding to employers in order to upskill or re-skill workers whose positions have/will become redundant as a result of digitalisation Encourage and support small enterprises through funding scarce occupations and skills gaps Provide bursaries to SME businesses so that they develop the necessary business skills to sustain their business Encourage and support co-operatives by funding training in co-operative

institutions and co-operative members

the development of supervisors of post-graduate studies

Register learners for bursaries for PhD and post-doctoral studies and support

Skills Priority Action	BANKSETA Intervention
Skills Priority Action 5: Core banking products/ services	<ul> <li>Fund demand-driven Core banking products/services skills development initiatives that employers are not able to access through existing BANKSETA projects. This can be done through (WIL, Learnerships, TVETs, UoTs and PIVOTAL programmes)</li> </ul>
	<ul> <li>Register unemployed learners on a range of appropriate learnership programmes</li> </ul>
	<ul> <li>Register employed and unemployed beneficiaries in a range of PIVOTAL programmes to meet the banking sector demand</li> </ul>
	<ul> <li>Register unemployed youth on work readiness programmes, focusing on scarce occupations and skills gaps</li> </ul>
	<ul> <li>Provide funding to employers in order to upskill or re-skill workers whose positions have/will become redundant as a result of digitalisation</li> </ul>
	<ul> <li>Encourage and support small enterprises through funding scarce occupations and skills gaps</li> </ul>
	<ul> <li>Provide bursaries to SME businesses so that they develop the necessary business skills to sustain their business</li> </ul>
	<ul> <li>Encourage and support co-operatives by funding training in co-operative institutions and co-operative members</li> </ul>

# 6.3.1 Alignment of Skills Priorities to National and Sectoral Priorities

The planned interventions for the 2022/2023 year will contribute to national and sectoral priorities as detailed below:

# 6.3.1.1 Skills Strategy to Support the Effective Implementation of the Economic Reconstruction and Recovery Plan

- Register learners on programmes that support occupations identified by ERRP
- Entrepreneurship Programmes which supports SMEs with a business planning
- Development and advisory services for growth development strategies for
- small business
- CFI and co-operative bank support

# **6.3.1.2** National Development Plan:

- Learning programmes targeted at unemployed youth aimed at increasing employability of the youth on these programmes. This includes a three-year internship proposal to be submitted to the BANKSETA board for consideration.
- Alternative banking interventions specifically in micro-finance and co-operatives support poverty alleviation.
- IT training interventions encourage the banking sector to create banking products that make use of high-speed broadband internet capabilities.
- The BANKSETA should consider piloting digital literacy in schools.



### 6.3.1.3 New Growth Path

- Funding for Masters and Doctoral students to support the growth of the knowledge economy.
- Supporting rural development and regional integration through appropriate interventions.

### 6.3.1.4 National Skills Accord

- Expanding the level of training using existing facilities to the fullest
- · Making internship and placement opportunities available within the workplace
- Improving the funding of training and the use of funds available for training and incentives on companies to train
- Improving SETA governance and financial management as well as stakeholder involvement
- Aligning training to the New Growth Path and improve Sector Skills Plans.
- Improving the role and performance of colleges

# 6.3.1.5 Youth Employment Accord

- Fund learnership programmes for unemployed individuals through the BANKSETA funded projects.
- Partner with employers to support youth development initiatives in a co-funded model.

# 6.4 Conclusion

The BANSETA 2022/2023 Sector Skills Plan provided a detailed analysis of the sector and its skills needs, and suggested interventions to address these needs. As funding is always limited, BANKSETA should prioritise the five skills priority actions to address the key skills challenges identified. The interventions to support the five skills priorities will be detailed in the Annual Performance Plan 2022/2023 as well as the Research Agenda 2022/2024.



# AND ALTERNATIVE BANKING **SECTOR?**

The BANKSETA is committed to empowering the country's youth, through various youth development initiatives which include learnerships, internships and career guidance workshops.

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ENABLING SKILLS DEVELOPMENT IN THE BANKING AND ALTERNATIVE BANKING SECTOR





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# **Annexure 1: PIVOTAL List**

- 5 €						
Quantity to be supported by BANKSETA	3450	20	100	120	1850	270
Quantity needed/ required by sector	3450	20	100	120	1850	270
NQF ALIGNED	× E	YES	YES	YES	YES	YES
NQF Level	NQF Level 5	NQF Level 8&9	NQF Level 6, 7&8	NQF Level 6	NQF Level 6 & 7	NQF Level 7
Intervention Planned by BANKSETA	Bursary	Bursary	Internship Bursary Skills Programme	Skills Programmes, Bursary	Bursary,	Bursary, Internship funding
Specialisation/Job	Bank Customer Services Clerk / Officer ATM Custodian Credit Support Officer Personal Banking Consultant Mortgage Banker Administration and Superannuation Investment Officer	ICT Development Manager Technical Solutions Manager Technical Policy Manager	ICT Developer ICT Programmer Applications Developer			
Occupation	Bank Worker	Application Development Manager	Developer Programmer	Finance Manager	Bank Manager	ICT Systems Analyst
Occupation Code (OFO)	421102	133104	251203	121101	134601	251101
Period	2022/2023	2022/2023	2022/2023	2022/2023	2022/2023	2022/2023
SETA Name	BANKSETA	BANKSETA	BANKSETA	BANKSETA	BANKSETA	BANKSETA

ъ ∢				
Quantity to be supported by BANKSETA	520	110	200	237
Quantity needed/ required by sector	520	110	200	237
NQF ALIGNED	YES	YES	YES	YES
NQF Level	NQF Level 7 & 8	NQF Level 7 & 8	NQF Level 6 & 7	NQF Level 6 & 7
Intervention Planned by BANKSETA	Bursary	Bursary	Bursary, Internship funding	Bursary,
Specialisation/Job	Organisational Development Manager / Practitioner Organisational Risk Adviser Organisational Risk Coordinator Organisational Enterprise Wide Risk Manager Organisational Risk Organisational	Fund Manager Portfolio Manager Hedge Fund Manager Discretionary Manager		Financial Markets Compliance Officer Compliance Officer (Financial Sector)
Occupation	Organisational Risk Manager	Investment Manager	Internal Auditor	Compliance Officer
Occupation Code (OFO)	242208	241202	242211	242207
Period	BANKSETA 2022/2023 242208	BANKSETA 2022/2023 241202	2022/2023	2022/2023
SETA Name	BANKSETA	BANKSETA	BANKSETA	BANKSETA

# **Notes**

# **Notes**







Info@bankseta.org.za

