

Candidate Profile



Bronwynne Rennie
 Regional Manager, International Banking
 Retail Southern & Eastern Cape
 Absa



Academic Credentials

Bronwynne Rennie was certified an Associate of the Institute of Bankers (IOB) after attaining her Associate Diploma (CAIB) in 2001. To attain this qualification, her prior pre-requisite studies included the completion of the IOB Certificate in Banking in 1998, the Diploma in Treasury Management & Trade Finance in 1999 and the Advanced Diploma in Treasury Management & Trade Finance in 2001. In 2002 she attained an Import Management Certificate with distinction and 2003 she graduated with an Absa Management Programme Certificate from the Gordon Institute of Business Science at the University of Pretoria. Bronwynne completed her BCom (Banking Management) degree in 2007.

Current Work Description

Bronwynne is a Regional Manager under the discipline of International Banking Retail at Absa Bank Ltd and currently oversees the Eastern and Southern Cape regions. Her primary responsibilities cover the execution of strategy, incorporating financial and non-financial deliverables, across the financial, customer, operational and human resource areas of the business, within a highly regulated environment. This entails the formulation of regional business plans integrated or complementing those of other strategic business units across market segments, with a primary focus in the small business, retail and mass market arena. Leading a team of 21, her extensive focus areas include growth in income and market share for the Bank, customer excellence through the provision of products and services by skilled employees, managing and controlling

statutory and regulatory compliance and general risk across all aspects of the business and the effective application, deployment and management of human capital, to optimally meet the business, customer and employee need.

Business Credentials and Skills

Through her general working experience, Bronwynne has acquired and displayed exemplary leadership qualities, together with the ability to reticulate herself effectively. She possesses good communication skills with the ability to maintain diplomacy and a professional level of decorum in her various interactions with people across all levels. Her tenacity, perseverance and interpersonal skills complement her ability to motivate colleagues, entice a winning culture and support diverse team dynamics.

Personal and Professional Learning Objectives

Through this programme, Bronwynne Rennie intends to:

- Enhance her leadership, business acumen and professional skills
- Acquire, develop and embed personal resources and aptitude to best position herself in any business environment, and
- Develop networks to enhance business objectives and relations, self development standards and to support others.